

Turn Boring Stands Into Buzzing Crowds

With an exciting game, people don't just walk past your brand — they stop, play, and remember you.

Whether at trade shows, events, or promotions, it's easy to get lost in the noise. People walk by. Your message gets missed.

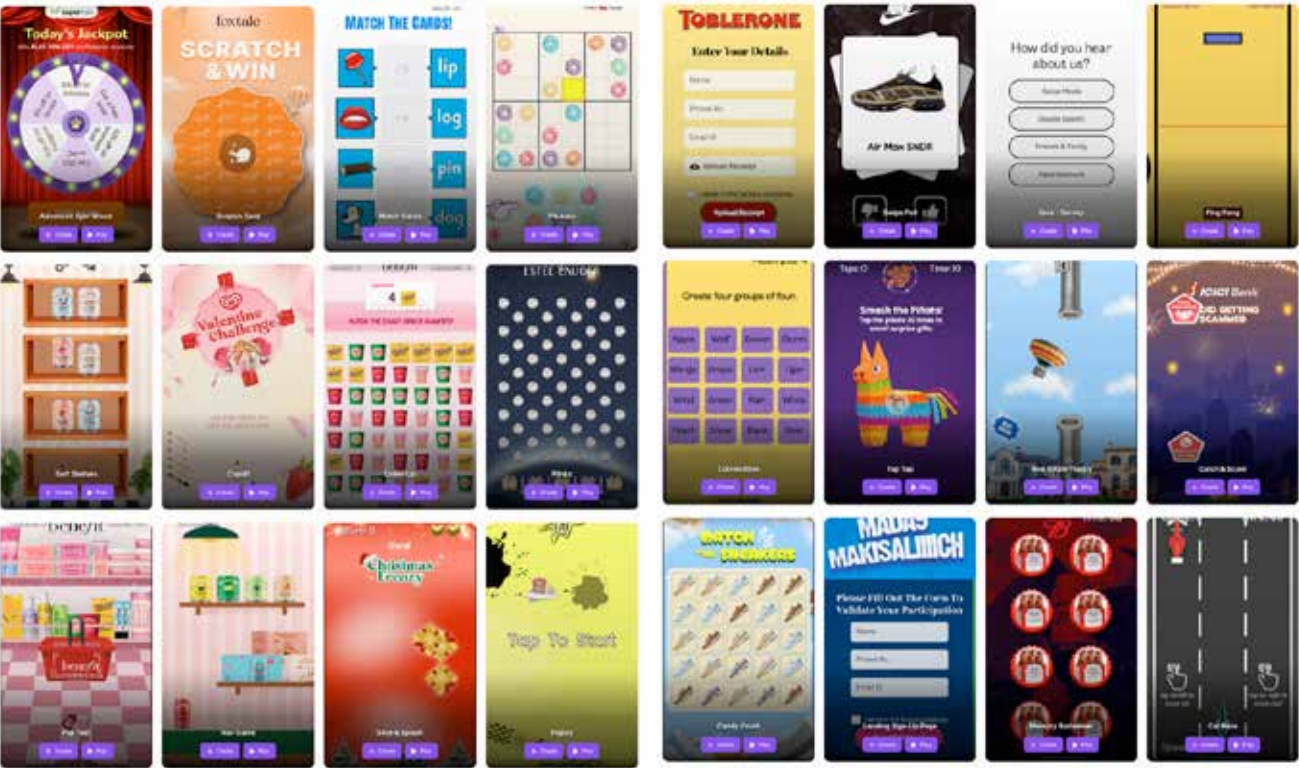
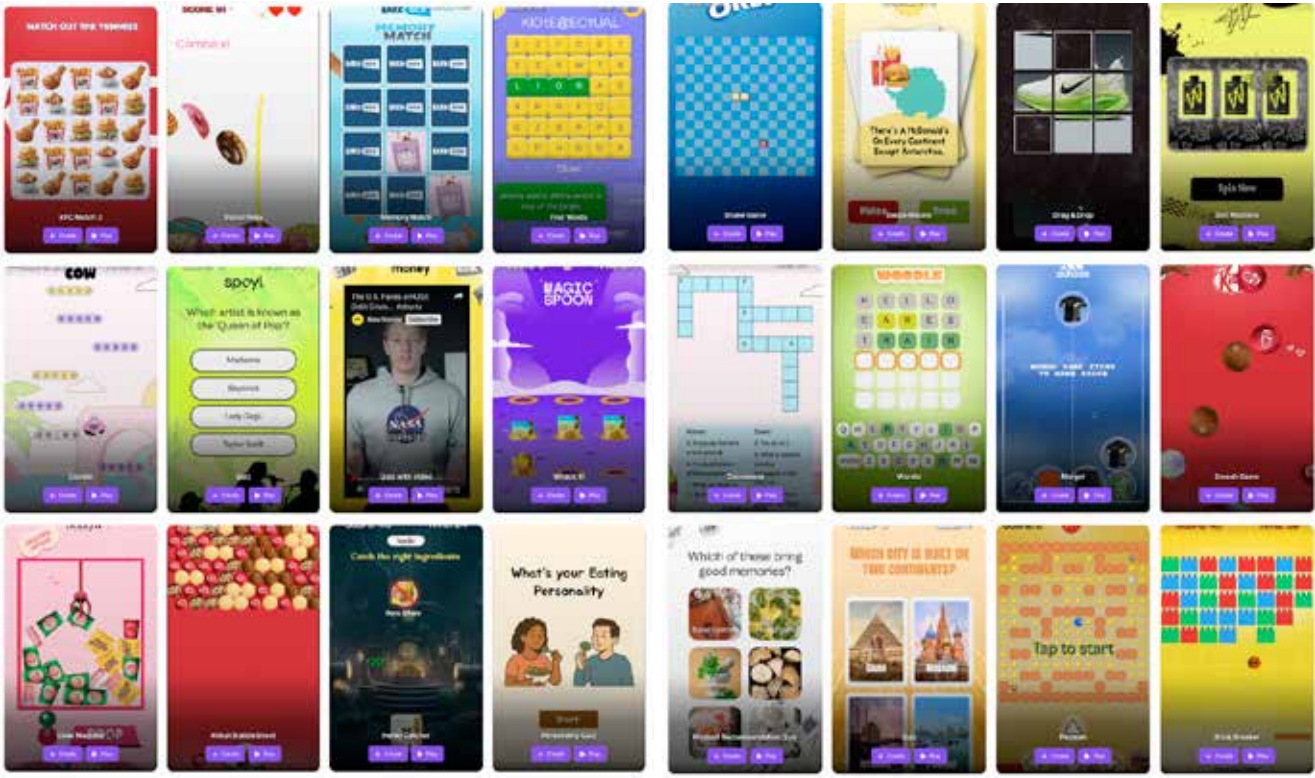
Orangutan brings you ready-made, interactive games that pull people in and keep them smiling.

The Plan: We set it up. We run it. You sit back and enjoy the buzz.

The Win: More leads. More fun. More people talking about you long after the event ends.

Engagement that Inspires Action. Games outperform traditional formats across the funnel!

- 90% of Gen Z and Millennials love playing games!
- 10X Higher Engagement, with average 2m 49s engagement time
- 3X Higher Email & Lead Data Collection
- 10-120% Higher Sales Conversion



How It Works

- We tailor the game from 50 choices
- We launch it live – at your stand, online, or anywhere you need attention
- We reward the players – with prizes like free holidays, title badges, or paintball days

Simple. Fun. Memorable.

Why It Works

Trade shows & expos Stop passers-by, build a crowd, and capture leads.

Team events Boost energy, fun, and connection.

Marketing campaigns Add a spark that makes people want to click, play, and share.

Bring the fun. Capture the crowd. Let Orangutan do the rest.

Book a conversation on www.peniston-bird.co.uk