

Organisation for Responsible Businesses



Who We Are

ORB is a not-for-profit membership organisation helping micro and small business owners operate responsibly and get good business for doing so.

Our members prioritise people, always consider their impact on the planet, and commit to ethical internal operations.

*It Really is
Just Good
Business...*

Who We Support



We welcome freelancers, sole traders, micro businesses, and small businesses as members.

Consumers, larger private sector businesses, and public and third sector organisations are encouraged to use our Responsible Business Directory to find values-based businesses to provide the goods and services they are looking for.

The screenshot shows the homepage of 'The Responsible Business Directory'. At the top left is the logo with three colored squares (purple, green, black) and the text 'The Responsible Business Directory'. At the top right is the text 'The Responsible Business Directory' and 'Part of ORB' with the ORB logo. Below the logo is a navigation menu with 'Home', 'About', 'Join', and 'Login'. A search bar with the placeholder 'Company Name' and a purple 'Search' button is located below the navigation. On the left side, there is a dark blue sidebar titled 'Business Categories' with a list of categories: Business Services, Charities, Community Facilities, Projects, and Groups, Computers, Internet & Communications (ICT), Education & Training, Entertainment, Media & Lifestyle, Environment, Conservation & Renewable Energy, Health, Wellbeing & Beauty, and Hospitality, Catering & Tourism. The main content area features a green heading 'Would you like to support more small businesses?' followed by a sub-heading 'Do you want to find a GOOD BUSINESS that DOES GOOD for the GREATER GOOD?'. Below this is a paragraph: 'Find great businesses that align with your values, that have all been approved by the [Organisation for Responsible Businesses \(ORB\)](#).' This is followed by 'The businesses featured in this directory:' and a list of three bullet points: 'Care about people and improving their community.', 'Care about the environment and their impact on it.', and 'Operate profitable, honest and ethical businesses.' At the bottom of the main content area, it says 'They do more than tick a box to get here. [Read more about the site here](#)'.



Why
ORB!

Unlike typical membership organisations, ORB has been a founding part of the responsible business movement since 2010! We've always focused on **external impact and internal operations.**

Now, there is a push from all directions for all types and sizes of organisations to show they are operating ethically and responsibly. Consumers, the private and public sectors are all increasingly making considered purchases in this respect.

yes!

Our core value is integrity

We offer a warm, personal community.

Members benefit from networking opportunities, member-to-member workshops, directory listings, and spotlight features that enhance visibility. The future is bright for business owners who stand by their values and verify them. Read more of our benefits [here](#).

Our rates are affordable, starting at just £10 per month.

How To Apply

ORB Member



STEP 1

Online Questionnaire.

A 5-minute self assessment. Suitable businesses advance on. You'll get an insightful report either way.

STEP 2

The Pledge.

Your commitment to responsible business practices.

STEP 3

One-To-One Discussion on Zoom.

To find out more about you and your company. To tell you about ORB and the value we can provide to your business. To ensure your values are aligned with our purpose.

Certification

Responsible Business Standard



Validated by Anglia Ruskin University, this certification is tailored for micro and small UK businesses, covering **UK legislation** and **best practices** across **six key areas**.

- Workplace
- Community
- Environment
- Marketplace
- Ethics and transparency
- Business processes

Our flagship

Responsible Business Standard is the only certification of its kind, offering a thorough assessment of evidence-based submissions **by two independent auditors**. A Social Value option is also also available.

Start With Our Facilitated Course

To certify your business, you **must begin** with our **Facilitated ESG/Responsible Business course**, designed to help you evaluate your ethical and responsible practices. This soul-searching journey will take 6-weeks:

- Assessing your current operations.
- Exploring ways to improve.
- Planning your next steps.

Anyone will gain a lot from the facilitated course, even those who are not yet ready to pursue certification.

Certification

Enhance your business' standing

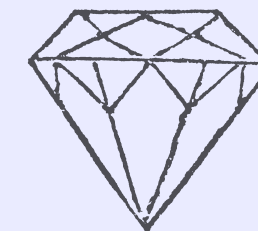
Social Value (Community)

Certification. Demonstrate your community impact and boost your business reputation.



Responsible Business Standard

Certification. Our flagship, comprehensive certification—the jewel in the crown!



For all our newcomers, we gift 50% off the facilitated course, along with a kindle copy of Jill's highly-rated book, [It Really Is Just Good Business](#). This gem is brimming with helpful tips, engaging stories, and real-world examples.

Curious?



Get in touch

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[LinkedIn](#)

[Website](#)

[Course and certification](#)

[Member Directory](#)