

OPPORTUNITIES

Advocating Mediation in Business

UK MEDIATION JOURNAL

There is an overwhelming need echoed by mediators throughout the UK for the more widespread marketing and education around mediation. There are still, despite efforts, a large number of misperceptions and falsities around mediation, mediators, and the application of the former by the latter. This publication will help reduce these misperceptions and increase awareness and education to the public around mediation, its benefits and its uses

The UK Mediation Journal is aimed at the end users and procurers of mediation; those who are likely to have conflicts hat are suitable for mediation but who may not be aware of the benefits. Me iation is beginning to gain momentum and awareness in the UK. Although this momentum is encouraging, a big obstacle is still the misconceptions and fallacies that those who are the ideal procurers of mediation have.

There are those in HR who when asked, still believed that the grievance route was faster and cheaper than mediation, and were shocked when they were told the majority of mediation takes place in one day.

This is a unique opportunity to get your organisation in front of a highly sought after audience.

Promoting mediation in business

Resolving workplace conflict

Reach end users -HR Managers, Business Leaders & Solictors

Promote your services & training

Generate new business

READERSHIP

Published bi-annually in June and December, and distributed to 105,000 HR professionals, business leaders, Government officials an solicitors, the UK Mediation Journal is the industry's leading publication advocating mediation and ADR. It contains insightful editorial pieces, commentary from end users and providers about their experiences, and discusses the latest developments in mediation.

This publication is not for profit and the advertising rates reflect this.

The publication is accessed by a loyal readership from across the UK with an increasing number of readers from abroad. We will be including a minimum of two articles per issue looking at internationals mediation and cross border disputes.







Northern

Ireland

2,752





105,000

HR DIRECTORS

HR MANAGERS

HR BUSINESS PARTNERS

MANAGING DIRECTORS

OFFICE MANAGERS

SENIOR DECISION MAKERS

NEW SOLICITORS

NEW MEDICAL PROFESSIONALS

Issue 9 Issue 10

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We offer the opportunity for one company to showcase itself over and above all others. This exclusive opportunity ensures that your mediation organisation stands out as the leading organisation in this highly competitive field

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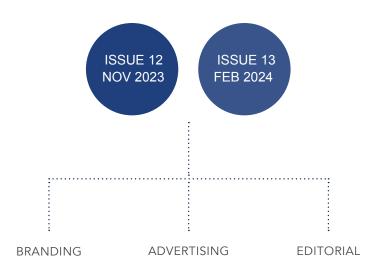


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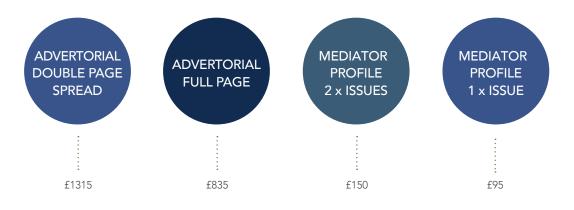
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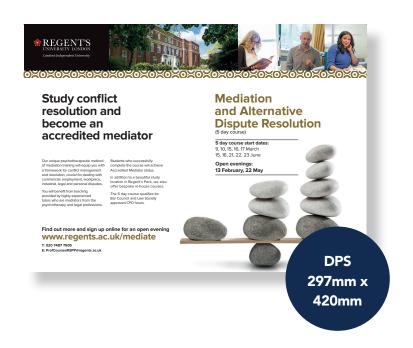


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UK MEDIATION JOURNAL - SPECIFICATIONS







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