



## MEDIA ALERT:

It's bigger than ever and its sold out, 4 months in advance!



2025 marks the 10th anniversary of the tour returning to our region - an event that embodies teamwork, individual achievement, health, and wellbeing. Created by the late Dr. Ron Hill MBE, this iconic multi-day event is deeply rooted in his sporting and business legacy. With four races between June 12-15, the Tour offers unparalleled exposure for businesses looking to connect with thousands of runners, spectators, and the wider community.

Now is your chance to align your brand with this legendary event and showcase your business through our exclusive sponsorship opportunities:

## Sponsorship Levels & Benefits



### Official Race Partner

Premium branding across all four races, including event marketing, digital campaigns, and media coverage.

£5000



### Start & Finish Line Sponsor

Maximise your visibility at the busiest points of each race, where thousands of participants and spectators gather.

£2000 includes 4 stages.



### Stage Sponsor

Be the name alongside one of the four race days, featuring premium branding at the start, finish, and key areas. £500 per stage



### Drinks Station Sponsor

Put your business front and centre as runners refuel at dedicated hydration points across the courses.

£500.00 for 4 stages.



### Lead Vehicle Sponsor

Have your business showcased on the lead vehicle guiding runners throughout the course. (2 stages) - £500.



### Charity of the Day Sponsor

Associate your business with a meaningful cause and gain exposure through dedicated race-day promotions. £250. per Stage.



## Additional Promotional Benefits

All sponsors will receive multi-platform exposure and reach over 1 million people pre, during and post event via:

- Tameside Reporter, Oldham Reporter and Glossop Chronicle
- Tameside Radio
- Social media & digital marketing campaigns
- [www.notreallyheremedia.com](http://www.notreallyheremedia.com)



## JOIN US & MAKE AN IMPACT

This is more than a sponsorship opportunity - it's a chance to be part of The Tour's history and legacy, supporting an iconic event that promotes community, wellbeing, and local business engagement.

Let's discuss how your business can get involved. Sponsorship packages are limited, so don't miss out!

Contact me by emailing:

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