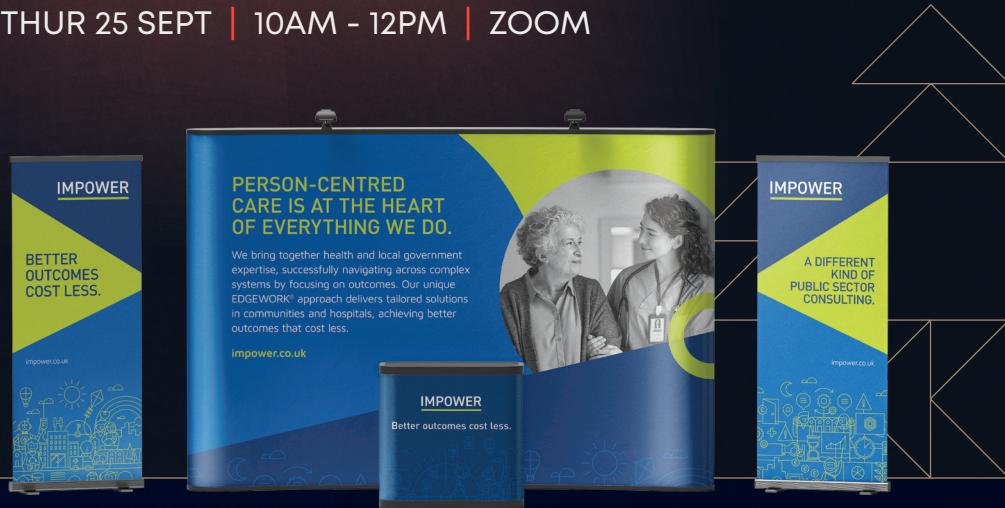


# Exhibition Success Masterclass

THUR 25 SEPT | 10AM - 12PM | ZOOM



Could your exhibition stand be performing better?

Exhibitors, stop throwing money at exhibitions that don't get results. Learn our **TOP SECRETS** for high-converting stand designs that deliver real ROI at exhibitions.

We'll reveal our **4 Steps to Exhibition Success** – proven strategies that have helped business owners just like you double their leads, stand out from the competition, and make the most of their budget, without overspending on tech or giveaways.

~~£750~~

~~£129~~

Email us at [info@tpcreative.co.uk](mailto:info@tpcreative.co.uk)  
to receive the zoom link.

PAY WITH 

# Stop wasting money on exhibitions that don't deliver ROI.

Learn our **TOP SECRETS** for creating the most effective messaging and stand designs to drive better conversions from exhibitions. We'll reveal our **4-STEPS FOR EXHIBITION SUCCESS** — the same strategies that have helped our clients increase their lead numbers by **60%**, without wasting budget on unnecessary tech or excess merchandise.

## WHAT WE COVER:

LIVE Exhibition Audit.

4-STEPS for Exhibition Success Blueprint.

Together we will get clear on your:

### 1. Strategy Factor

Learn how setting clear goals and KPIs will ensure you're on track for success at the exhibition.

### 2. Attraction Factor

Explore how to make your brand instantly recognisable and memorable, driving higher engagement.

### 3. Messaging Factor

Refine your message to be clear, concise, and highly relevant to your audience, by using our 3-tiered messaging approach.

### 4. Conversion Factor

We'll focus on capturing valuable data to help you understand, and optimise your conversion process.

At the end of the Masterclass you will have clear **actionable steps** for your **next exhibition to be a success.**



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