EVOLVE



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www.marketingevolve.com



Who We Help.

We help professional service businesses make their expertise visible to decision makers, through strategic podcasts, articles/blogs, pitch decks and LinkedIn storytelling.

With 8+ years of marketing experience, Marketing Evolve aims to give founders the:

- Insight, structure, and results of an agency.
- Flexibility, care, and collaboration of an in-house partner.

What We Do.

We create content that builds trust before the first conversation, strengthens your industry presence, and drives inbound opportunities that convert naturally.



Podcast Production

Launch a podcast that builds trust and wins clients. We handle editing, publishing, and promotion so you can focus on the conversations that grow your business.



LinkedIn Content

We create strategic, high-impact posts that position you as the voice of your industry. Includes strategy, ghostwriting, design, and content scheduling.



Blogs & Articles

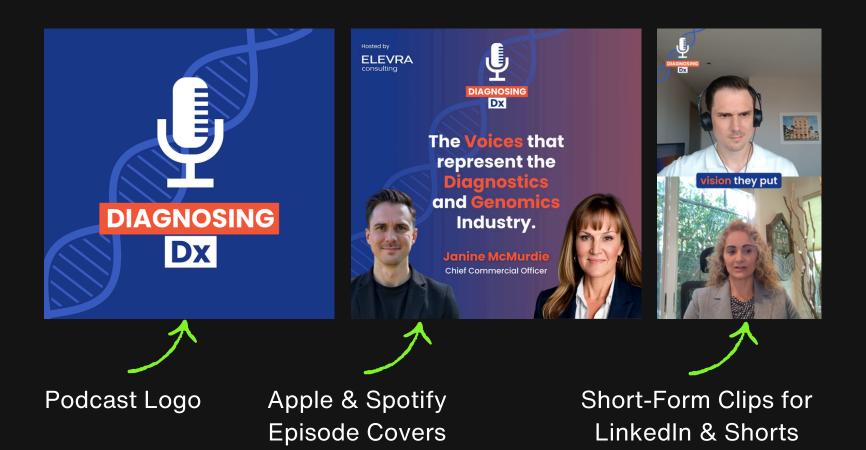
Thought-leadership pieces that establish authority and drive organic reach. We turn your expertise into polished, SEO-optimised stories that convert readers into leads.



Pitch Decks & Documents

We design sharp, cohesive marketing materials. Our goal is to get your expertise in front of the right decision-makers.

Podcast Production.







Results in the first 2 months:

- Target CEO watched all episodes before the first call.
- Marketing leaders from major companies reached out, including 3 introductions directly to CEOs within the first month.
- A consistent content engine that builds authority & trust.

Podcast Production.

- Brand Identity
- Platform Setup and Tech Stack
- Publishing
- **Full Editing**
- Weekly Content Rhythm and KPIs
- Mid-Roll Promo
- Organic Promotion

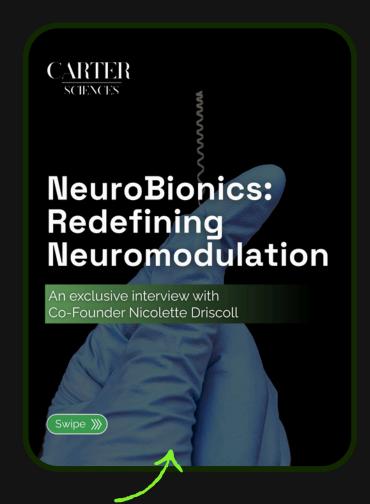
From £600/month (2 episodes)

From £850/month (3 episodes)

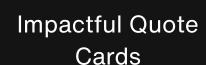
From £1,050/month (4 episodes)

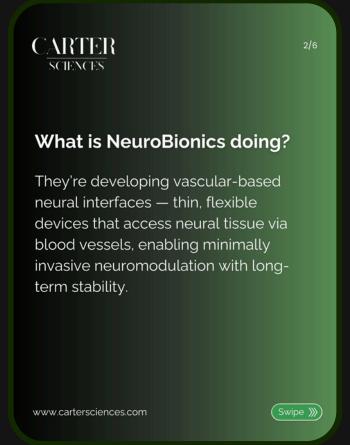


Blogs & Articles.



LinkedIn Content Driving Traffic to the Blog









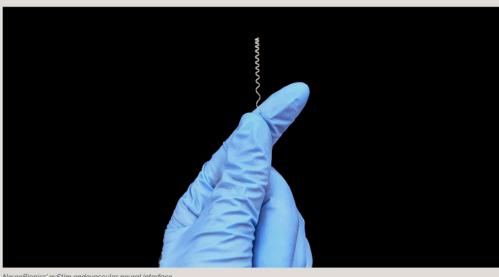
From Lab to Clinic: How NeuroBionics Is **Redefining Neuromodulation**

As neurotechnology enters a new era of clinical promise and public interest, much of the spotlight has focused on brain-computer interfaces from major players like Neuralink and Synchron — but beyond the brain lies an equally compelling frontier: the peripheral nervous system, and with it, new opportunities to treat inflammation, cardiovascular dysfunction, and neurological disorders in less invasive, more

At the center of this shift is NeuroBionics, a Boston-based startup developing evStim — a groundbreaking neural interface built from hair-thin, flexible bioelectronic fibers. These multifunctional devices can simultaneously record and stimulate electrical, chemical, and optical activity, supporting a new generation of tools for both research and clinical care. Their initial focus? Redefining how we deliver neuromodulation in both the brain and the peripheral nervous system by building an endovascular platform that can reach neuromodulation targets through the vasculature — with no open surgery

In this exclusive interview, Nicolette Driscoll, Co-Founder and CTO of NeuroBionics, shares her journey from academic research to entrepreneurship, the challenges of bringing advanced materials into the clinic, and how her team is setting a new standard for minimally invasive neuromodulation.





NeuroBionics' evStim endovascular neural interface.

Hi Nicki, great to meet you! I'd love for you to tell us a bit about your journey into neurotechnology and your company,

By way of introduction and a little bit of background on myself and about NeuroBionics; I'm a biomedical engineer by training I've been working in the neuro devices space for a little over 10 years now, primarily in the academic world. I did my undergraduate degree at Brown University, and that's where I first got introduced to BCI and neurotechnology. I had the gre

Blogs & Articles.

- Interview-Based Articles Written from Recordings or Transcripts.
- Researched Articles Crafted from Briefs and Industry Insights.
- Includes Blog Upload, Formatting, and Optimisation.
- LinkedIn Content to Drive Traffic to the Article/Blog Carousels, Quote Cards, Videos.

2 articles per month from £600

3 articles per month from £850

4 articles per month from £1,100 month

Social Media Packages.

- Clients can choose 2-3 platforms (Instagram, LinkedIn, TikTok, Facebook)
- Includes carousels, videos, quote cards, text posts
- Content Strategy & Planning Clear themes, posting rhythm, and messaging aligned with your brand goals.
- On-Brand Content Creation.
- Caption Writing with keyword Research
- Scheduling & Performance Reporting.

Starter £800 per month 12 posts

Growth £1,200 per month 16 posts

Authority £1,500 per month 20 posts

LinkedIn Content (thought leadership).

- Content Strategy & Planning Clear themes, posting rhythm, and messaging aligned with your brand goals.
- On-Brand Content Creation.
- Caption Writing with keyword
- Research Optimised for visibility and reach within your niche.
- Scheduling & Performance Reporting.

From £500 per month 4 posts (mix of carousels, quote cards, text)

From £850 per month 8 posts (mix of carousels, videos, quote cards, text)

From £1,200 per month
12 posts (mix of carousels, videos, quote cards, text)

Website Optimisation.

- Continuous UX improvements (navigation, layout, clarity)
- On-page SEO updates (keywords, metadata, internal linking)
- Monthly content optimisation (rewrite + polish of existing pages)
- Adding new pages/sections as needed (within plan limits)
- CTAs + conversion improvements
- Monthly analytics report + recommendations

From £350 per month
Up to 2 page improvements

From £700 per month

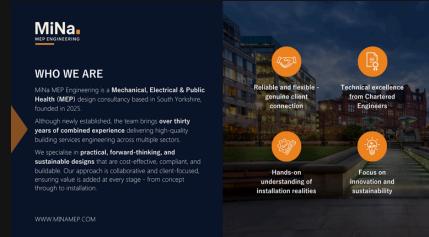
Up to 5 page improvements + 1 new content piece monthly

From £1,000 per month
Up to 10 page improvements +
2 new content pieces monthly

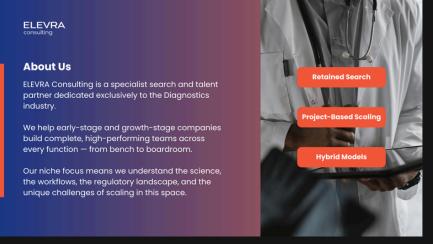
Pitch Decks & Documents.













From £500
Polished,
branded design
for an existing
presentation (10–
15 slides)

From £900
Full redesign +
structure, copy
refinement, and
creative direction
(15-25 slides)

One-off project fee.

Client Testimonials.

ELEVRA consulting

"The brand awareness has been incredible.
Candidates and clients now mention the podcast in calls — one CEO even told me he's watched every episode. It's been a great way to build trust and position our brand in the market. We've built a process that works, from editing to distribution — and I completely trust Katerina with her side of the operation. It genuinely feels like a partnership."



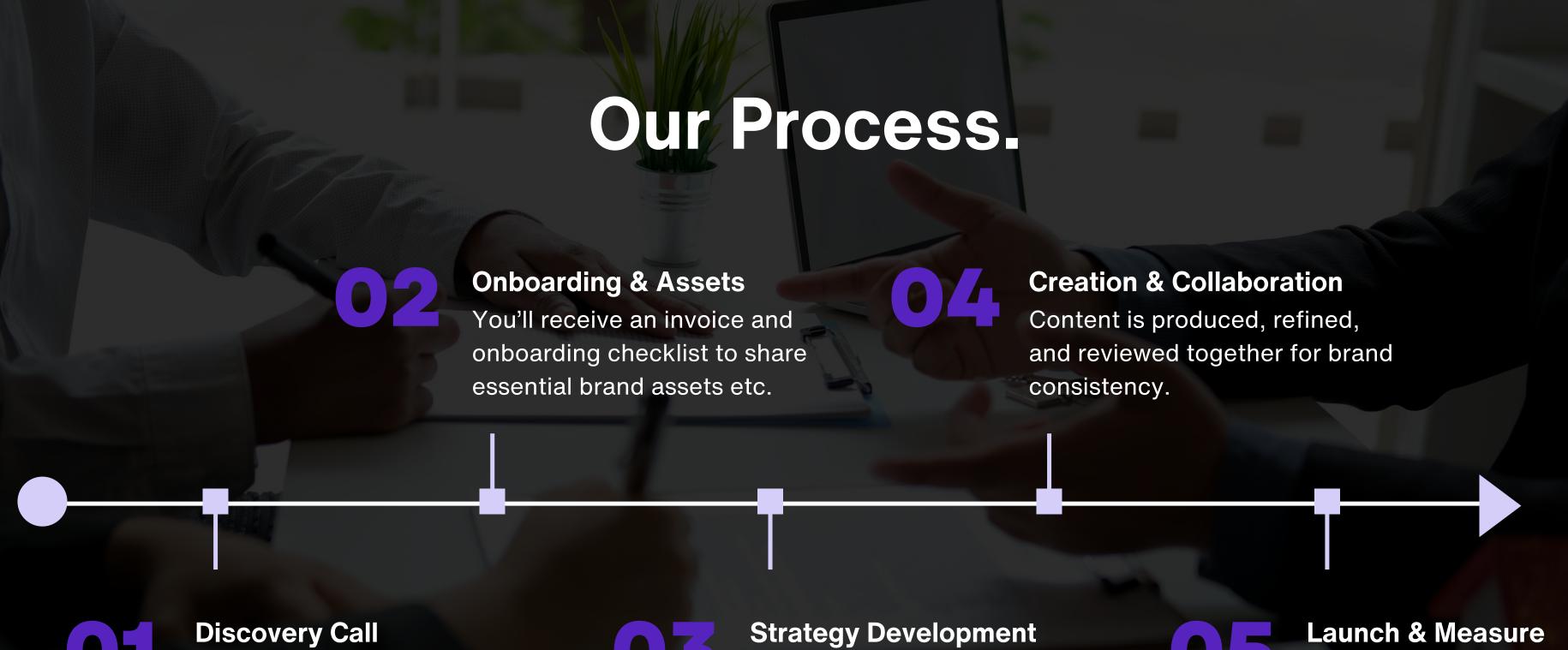
"Katerina was fantastic from our first conversation through to the delivery of our LinkedIn content and pitch decks. She's professional, attentive, and truly takes the time to understand your goals and bring your vision to life."

David FilbyFounder



Drew ExtonManaging Director





We align on your goals, audience, and positioning.

We define your brand voice, visual direction, and content pillars to ensure every piece of content aligns.

We publish, track, and optimise for long-term growth.

EVOLVE

Thank you for considering

Marketing Evolve.



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Website

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