

future ticketing >>



>> *The new brand of ticketing*



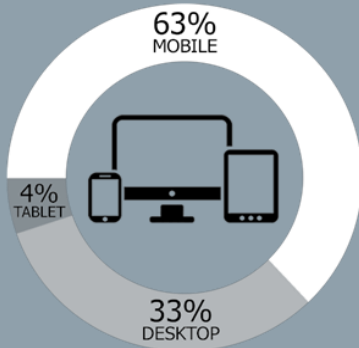


future ticketing >>

>> *The end to end ticketing solution for sport, visitor attractions, venues & events* >>



134+ COUNTRIES



50+ CLIENTS TO DATE



MARKET LEADER

6,000 EVENTS

10 MILLION TICKETS SOLD TO DATE

<p>2 MILLION</p>
<p>lines of code</p>

future ticketing >>

>> Smart ticketing in your hands >>

- Launched in 2015 to fulfill a need for a New Generation Sports Centred Digital Ticketing System.
- Built by a team of experienced experts in Horseracing, Events, Attractions, Sports and Software.
- Future ticketing partners range from Large Commercial Enterprises to Small Progressive Operators.
- Provide a fully integrated Cloud Based modular Open digital sales enabling system.
- Founded, owned and managed by a team with a Passion for Sport and Innovation.

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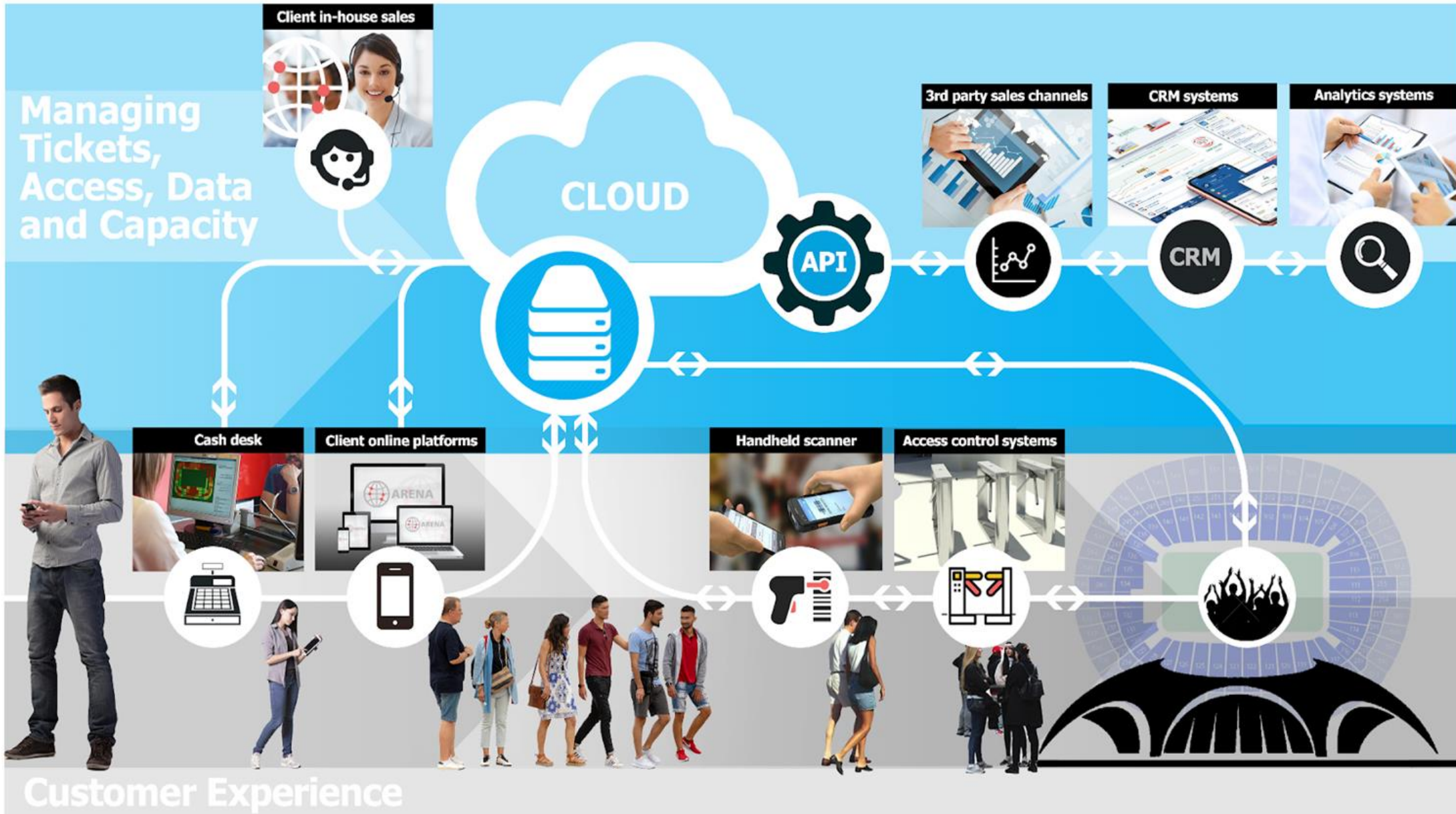
Our Cloud-based software delivers capacity management & any scale

- Irish National Ploughing Championships 350,000
- Horse Racing Ireland & UK : 2.8 million tickets per annum
- Aquatic Centre, Dublin : 1m visitors per annum
- Balmoral Show, Ulster : 125,000 visitors over 3 days
- Cycle Bike Tours Dublin - slot times to manage capacity and maximize revenue potential
- US clients include Texas Lagoon Fest, Grand National Steeplechase, Legacy Chase, Shawan, Manor Races, Pennsylvania Hunt Cup

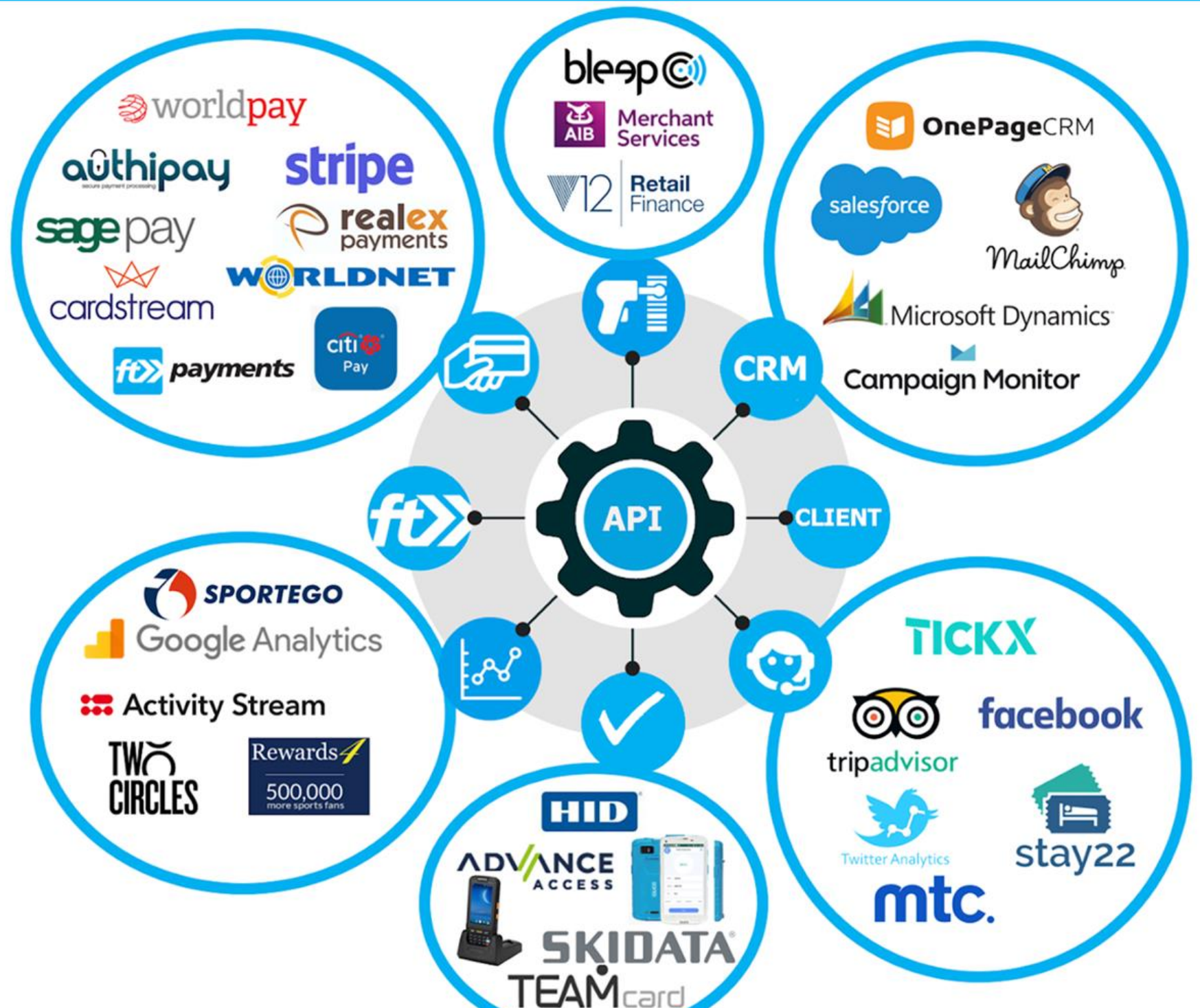
 BALMORAL SHOW 2021 12 TH - 15 TH MAY	 Air Show	 bafa BRITISH ARTS FESTIVALS ASSOCIATION	 IRELAND NATIONAL PLOUGHING ASSOC
 GALWAY RACES CELEBRATING 150 YEARS	 PUNCHESTOWN	 THE JOCKEY CLUB Since 1750	 RACECOURSE BEVERLEY
 REDCAR RACECOURSE	 BRITISH CHAM	 BOSWELL BOOK FESTIVAL	 BOREHAM WOOD B.W.F.C. FOOTBALL CLUB
 COVENTRY RUGBY EST. 1874	 CATTERICK RACES Est. 1783	 CHADDESLEY CORBETT RACECOURSE	 MY LADY'S MANOR STEEPLECHASE RACES
 Fakenham RACECOURSE	 Grasmere Lakeland Sports and Show	 LUDLOW RACE CLUB	 FRICKLEY PARK HORSE TRIALS
 WIGAN WARRIORS 18 72 ANCIENT & LOYAL	 RIPON RACES Yorkshire's Garden Racecourse	 NORFOLK GARDEN SHOW 11th - 13th April 2020	 THE Curragh RACECOURSE

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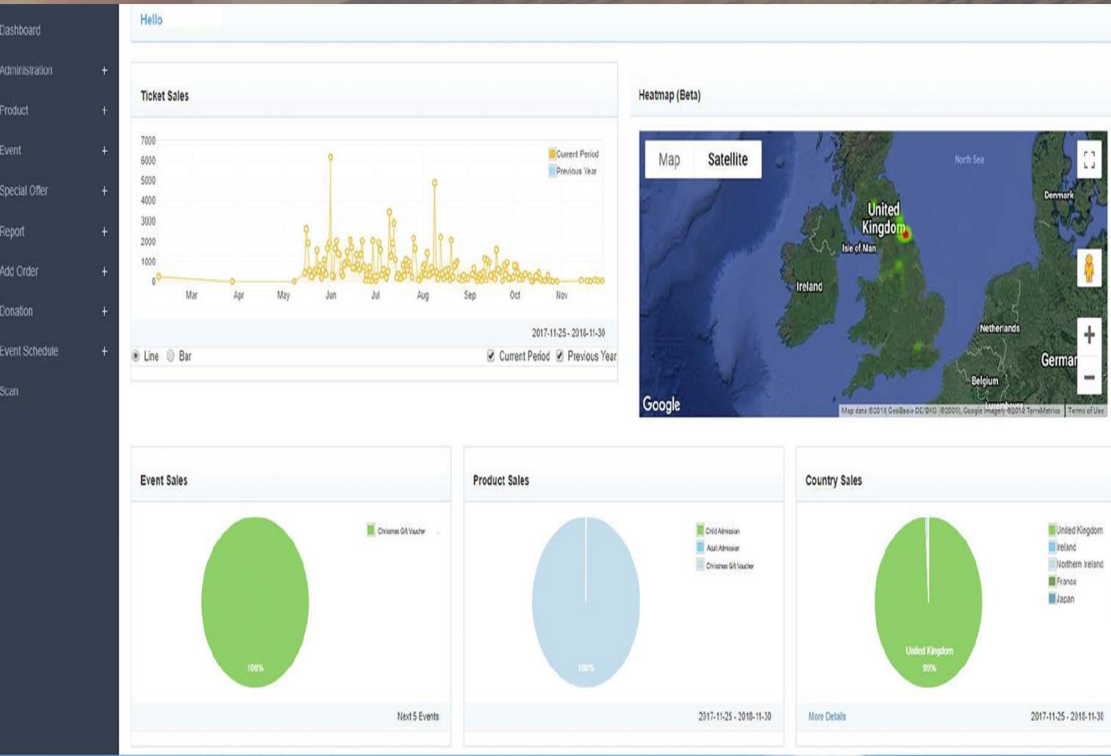
Some of Our Available



Benefits of the Future Ticketing system



- **API** – The dynamic open Future Ticketing API <https://external.futureticketing.ie/> allows for full integration with third party software systems.
- **Brand Integrity** – The ticketing system will be styled to be consistent with your own brand guidelines and ethos.
- **Customer Data and Databases** – All client customer data is hosted in a GDPR compliant exclusive individual database, the data is owned and controlled exclusively by the client.
- **CRM** – Future Ticketing offers a suite of CRM tools facilitating record keeping and communication.
- **Promotional Offering:** Vouchers, Suggested Products, bundle products, early birds and other promotional tools are available to drive sales.
- **Season Ticket and Membership Sales:** with bespoke rules, payment plans and auto renewal and the ability to build loyalty point.; relevant for multi-fixtue venues
- **Easy to Use In-House System:** with Flexible Solutions for Corporate, Group, Cash desk and Phone Sales.
- **Live Real Time Sales and Redemption Data:** Available 24/7 anywhere to include sales and scanning data.
- **Tickets:** can contain Multiple Bar Codes, Multi Scan BAR Codes or Linked Bar Codes e.g. ticket and food or drink.
- **Sell Directly:** on Affiliate Sites e.g. Partners or Sponsors.





Ticket Security

- Easy to use – A unique JavaScript code embedded on client website maintaining the integrity of your site i.e. branding
- System hosted by Amazon Elastic Beanstalk and grade A1 security managed through Amazon Web Services
- Each individual client database is hosted in a virtual private cloud unique instance owned exclusively by client.
- The FT system allows easy compliance with GDPR with automated and individual anonymisation, tokenised payments, customer details viewable and non viewable by user levels.
- PCI compliant, SSL certified and ready for 3D Secure 2.



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>>Your partner for performance ticketing>>



Why partner with Future Ticketing?

- Cost effective cloud-based solution providing you with control of all aspects of the ticketing process.
- Complete solution for retail, ticket office (phone and online) and epos.
- Highly flexible and adaptable modern software offering ease of management in-house
- 24/7 real time sales and Customer Service.
- Bespoke branded and tailored best practice UX.
- Open API with Substantial Scope for Systems Integration (EPOS, CRM etc.)
- Understanding and knowledge of your requirements.



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What our Customers are saying.....

"In other news..... We've added Future Ticketing to our list of integrated partners. And they have the best API we've seen so far in the industry" (Activity Stream)

"The Future Ticketing system for pre-booking and reporting makes our lives a lot easier with 20,000 people coming through the gates " (David Fisher, Oakfield Park)

"The staff at Future Ticketing are extremely knowledgeable about their software and are always available and willing to help if needed. Their dashboard is easy to use and provides plenty of information regarding our online sales. I can easily get reports on sales at any time. In this age of online bookings and access to visitor attractions, we have found Future ticketing a valuable asset to Hook Lighthouse and we hope to continue to grow our online presence with them for some time to come."
(Catherine Dowling, Hook Lighthouse)

"Future Ticketing was the perfect option for our events located in Ireland and the UK, we needed a flexible ticketing platform. For us, having access to the ticket revenue immediately was a huge advantage to plan and work on our events. (Conor Cochrane, Icon Management)



Access Control

- Easy to use handheld scanners operate at 3 scans per second
- Scanners visual - extra instructions e.g. check ID, give VIP badge etc.
- Scanner audio - setting on scanners to notify staff by sound of entry or rejection
- Full detailed customer record available on scanner
- Automated integration with electro and advanced systems available



EPOS Integration Partner



- **Clover Mini**

- enables card, cash & contactless payment against printed ticket
- works off 3 or 4G signal or Wi Fi - no hard wiring required
- suitable for contactless up to \$45 ceiling
- best to be desk or kiosk-mounted, but can be hand-held

- **Clover Flex**

- As above with built-in printer & scanner

INFORMATION GATHERING



Gather all key information; prices,
event dates, description of
Products, access control,
Hardware requirements, signed
Agreements and SLAs.

SYSTEM SET UP AND USER ORIENTATIONS



In-house presentation
event and training with your
Dedicated account
Management team.

WEBSITE INTEGRATION



Design and
Embedding to work
Alongside your
Brand guidelines



Implementation – Three steps to going live



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CUSTOMER EXPERIENCE

