


Expense Profile

These are various areas of the business and personal life where you are currently spending cash OR where you would like to spend the additional income you will receive through BBX. Please enter the amount you currently spend OR the amount you would budget for the expense. Tick priority if willing to change your current supplier or currently seeking a supplier.

 Remember to take into account your BBX cash saving when deciding on budget.

Marketing

	Amount	Priority		Amount	Priority
Email Marketing	<input type="text"/>	<input type="checkbox"/>	LinkedIn Support	<input type="text"/>	<input type="checkbox"/>
CRM Database	<input type="text"/>	<input type="checkbox"/>	Facebook/Instagram	<input type="text"/>	<input type="checkbox"/>
Website	<input type="text"/>	<input type="checkbox"/>	YouTube	<input type="text"/>	<input type="checkbox"/>
Landing Pages	<input type="text"/>	<input type="checkbox"/>	Twitter	<input type="text"/>	<input type="checkbox"/>
Sales Funnel	<input type="text"/>	<input type="checkbox"/>	Other Social	<input type="text"/>	<input type="checkbox"/>
Lead Generation	<input type="text"/>	<input type="checkbox"/>	SMS Marketing	<input type="text"/>	<input type="checkbox"/>
Apps	<input type="text"/>	<input type="checkbox"/>	Photography	<input type="text"/>	<input type="checkbox"/>
Website Hosting	<input type="text"/>	<input type="checkbox"/>	Video Services	<input type="text"/>	<input type="checkbox"/>
SEO & Analytics	<input type="text"/>	<input type="checkbox"/>	Podcasts	<input type="text"/>	<input type="checkbox"/>
PPC & Display Ads	<input type="text"/>	<input type="checkbox"/>	Vlogcasts (Video)	<input type="text"/>	<input type="checkbox"/>
Webinars	<input type="text"/>	<input type="checkbox"/>	Sales Presentation	<input type="text"/>	<input type="checkbox"/>
Networking	<input type="text"/>	<input type="checkbox"/>	Sales Pitch	<input type="text"/>	<input type="checkbox"/>
Exhibitions	<input type="text"/>	<input type="checkbox"/>	Graphic Design	<input type="text"/>	<input type="checkbox"/>
Events	<input type="text"/>	<input type="checkbox"/>	Leaflets	<input type="text"/>	<input type="checkbox"/>
Public Relations (PR)	<input type="text"/>	<input type="checkbox"/>	Marketing Brochure	<input type="text"/>	<input type="checkbox"/>
Magazine Ads	<input type="text"/>	<input type="checkbox"/>	Business Cards	<input type="text"/>	<input type="checkbox"/>
Radio Ads	<input type="text"/>	<input type="checkbox"/>	Banners	<input type="text"/>	<input type="checkbox"/>
Outdoor Ads	<input type="text"/>	<input type="checkbox"/>	Marketing Consultant	<input type="text"/>	<input type="checkbox"/>
Signage	<input type="text"/>	<input type="checkbox"/>	Sales Consultant	<input type="text"/>	<input type="checkbox"/>

Expense Profile Continued...

Additional information or marketing expenses you may spend on that have not been mentioned.

Sub Total

Business Services

	Amount	Priority		Amount	Priority
Virtual Assistant	<input type="text"/>	<input type="checkbox"/>	Accountant	<input type="text"/>	<input type="checkbox"/>
Personal Assistant	<input type="text"/>	<input type="checkbox"/>	Bookkeeping	<input type="text"/>	<input type="checkbox"/>
Telephone Answering	<input type="text"/>	<input type="checkbox"/>	Payroll	<input type="text"/>	<input type="checkbox"/>
Virtual Office / Office	<input type="text"/>	<input type="checkbox"/>	Pension / Auto Enrol	<input type="text"/>	<input type="checkbox"/>
IT Support	<input type="text"/>	<input type="checkbox"/>	Human Resources (HR)	<input type="text"/>	<input type="checkbox"/>
Software Development	<input type="text"/>	<input type="checkbox"/>	Recruitment	<input type="text"/>	<input type="checkbox"/>
Solicitors	<input type="text"/>	<input type="checkbox"/>	Carpet Cleaning	<input type="text"/>	<input type="checkbox"/>
Shareholder Agreement	<input type="text"/>	<input type="checkbox"/>	Other Cleaning Services	<input type="text"/>	<input type="checkbox"/>
Debt Collection	<input type="text"/>	<input type="checkbox"/>	Fire Safety	<input type="text"/>	<input type="checkbox"/>
Business Insurance	<input type="text"/>	<input type="checkbox"/>	PAT Testing	<input type="text"/>	<input type="checkbox"/>
Life / Health Insurance	<input type="text"/>	<input type="checkbox"/>	Pest Control	<input type="text"/>	<input type="checkbox"/>
Office Furniture	<input type="text"/>	<input type="checkbox"/>	Utility Bills	<input type="text"/>	<input type="checkbox"/>
Photocopier / Printer	<input type="text"/>	<input type="checkbox"/>	Courier Services	<input type="text"/>	<input type="checkbox"/>
Phone Systems	<input type="text"/>	<input type="checkbox"/>	Carbon Offsetting	<input type="text"/>	<input type="checkbox"/>

Additional information or other business expenses you may spend on that have not been mentioned.

Sub Total

Expense Profile Continued...

Training Services

	Amount	Priority		Amount	Priority
Marketing	<input type="text"/>	<input type="checkbox"/>	Health & Safety	<input type="text"/>	<input type="checkbox"/>
Customer Service	<input type="text"/>	<input type="checkbox"/>	First Aid	<input type="text"/>	<input type="checkbox"/>
Lead Generation	<input type="text"/>	<input type="checkbox"/>	Manual Handling	<input type="text"/>	<input type="checkbox"/>
Management	<input type="text"/>	<input type="checkbox"/>	Fire Safety Training	<input type="text"/>	<input type="checkbox"/>
Software Training	<input type="text"/>	<input type="checkbox"/>	Business Mentoring	<input type="text"/>	<input type="checkbox"/>
Social Media	<input type="text"/>	<input type="checkbox"/>	Stress, Anxiety & Confidence	<input type="text"/>	<input type="checkbox"/>
Sales	<input type="text"/>	<input type="checkbox"/>	Personal Mentoring	<input type="text"/>	<input type="checkbox"/>
Finance	<input type="text"/>	<input type="checkbox"/>	Team Building	<input type="text"/>	<input type="checkbox"/>

Additional information or other training expenses you may spend on that have not been mentioned.

Sub Total

Personal, Weird & Wonderful

	Amount	Priority		Amount	Priority
Hotels / Villas	<input type="text"/>	<input type="checkbox"/>	Dentists	<input type="text"/>	<input type="checkbox"/>
Travel Memberships / Concierge	<input type="text"/>	<input type="checkbox"/>	Opticians	<input type="text"/>	<input type="checkbox"/>
Restaurants	<input type="text"/>	<input type="checkbox"/>	Hair & Beauty	<input type="text"/>	<input type="checkbox"/>
Staff / Christmas Parties	<input type="text"/>	<input type="checkbox"/>	Dry Cleaning	<input type="text"/>	<input type="checkbox"/>
Chauffeur Services	<input type="text"/>	<input type="checkbox"/>	MOT & Servicing	<input type="text"/>	<input type="checkbox"/>
Family Events	<input type="text"/>	<input type="checkbox"/>	Car Valeting	<input type="text"/>	<input type="checkbox"/>
Sporting Occasions	<input type="text"/>	<input type="checkbox"/>	Driving Lessons	<input type="text"/>	<input type="checkbox"/>
Architect / Planning Services	<input type="text"/>	<input type="checkbox"/>	Trades People	<input type="text"/>	<input type="checkbox"/>
Charitable Donations	<input type="text"/>	<input type="checkbox"/>	Wills, Trusts, Lasting Power of Attorney	<input type="text"/>	<input type="checkbox"/>