



 SCAN ME

BECOMING **Carbon Zero**

Using offsets to reduce your carbon footprint to net zero



What is your motivation to become carbon zero?

- To win contracts
- Meeting sustainability targets
- Concerned about climate change
- Attract new customers
- Retain customers



How does my business become carbon zero?

01

Measure your footprint

Do it yourself using resources and calculators online. Use a specialist consultant.

02

Apply PAS 2060 strategies

Apply strategies to reduce your footprint such as replacing traditional bulbs with LED, installing solar, reduce driving and flying etc.

03

Offset the difference

After applying the above strategies offset the remaining footprint with carbon credits.



What is PAS 2060?

PAS 2060 is the internationally recognised specification for carbon neutrality. The specification defines a consistent set of measures and requirements to demonstrate carbon neutrality. PAS 2060 requires that the total amount of carbon emissions after reductions are made, be offset by high-quality, certified carbon credits.

100 tonnes of carbon dioxide equivalent (CO₂e) emissions is equal to:



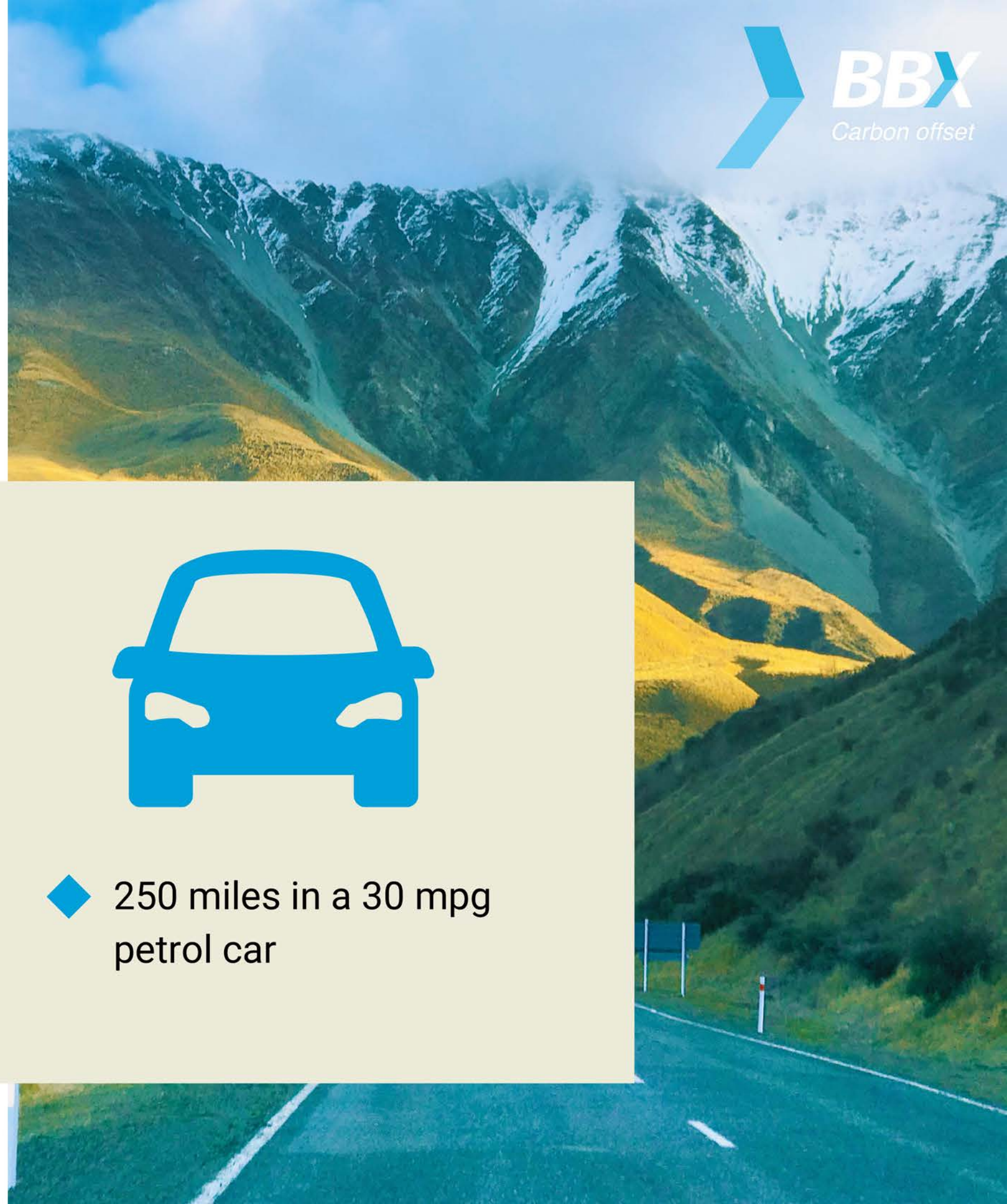
◆ 40 flights between London and New York



◆ 13 medium-sized house electricity use for one year



◆ 250 miles in a 30 mpg petrol car



How does offsetting work?

Companies with negative emissions that actively reduce the amount of carbon in the atmosphere (like treatment plants, reforestation projects) create carbon credits that can be sold to entities to offset their carbon emissions.



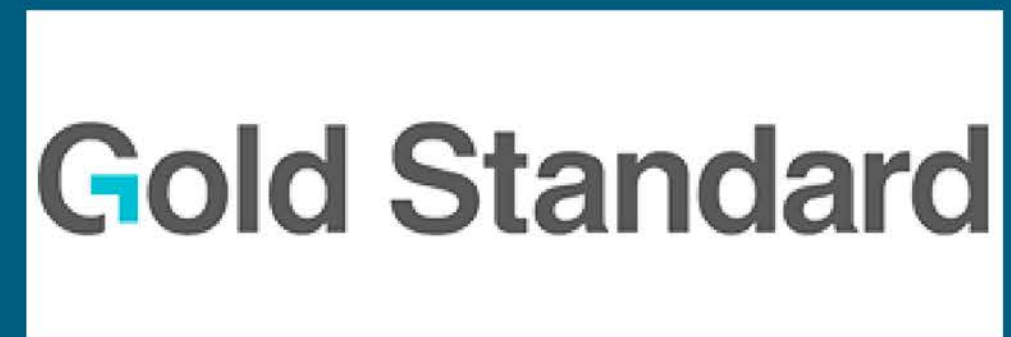
The problem is trying to find such companies and then being able to do a deal directly to purchase their carbon credits.



The solution, BBX Carbon Offsets have access to a range of projects you can purchase carbon credits for.

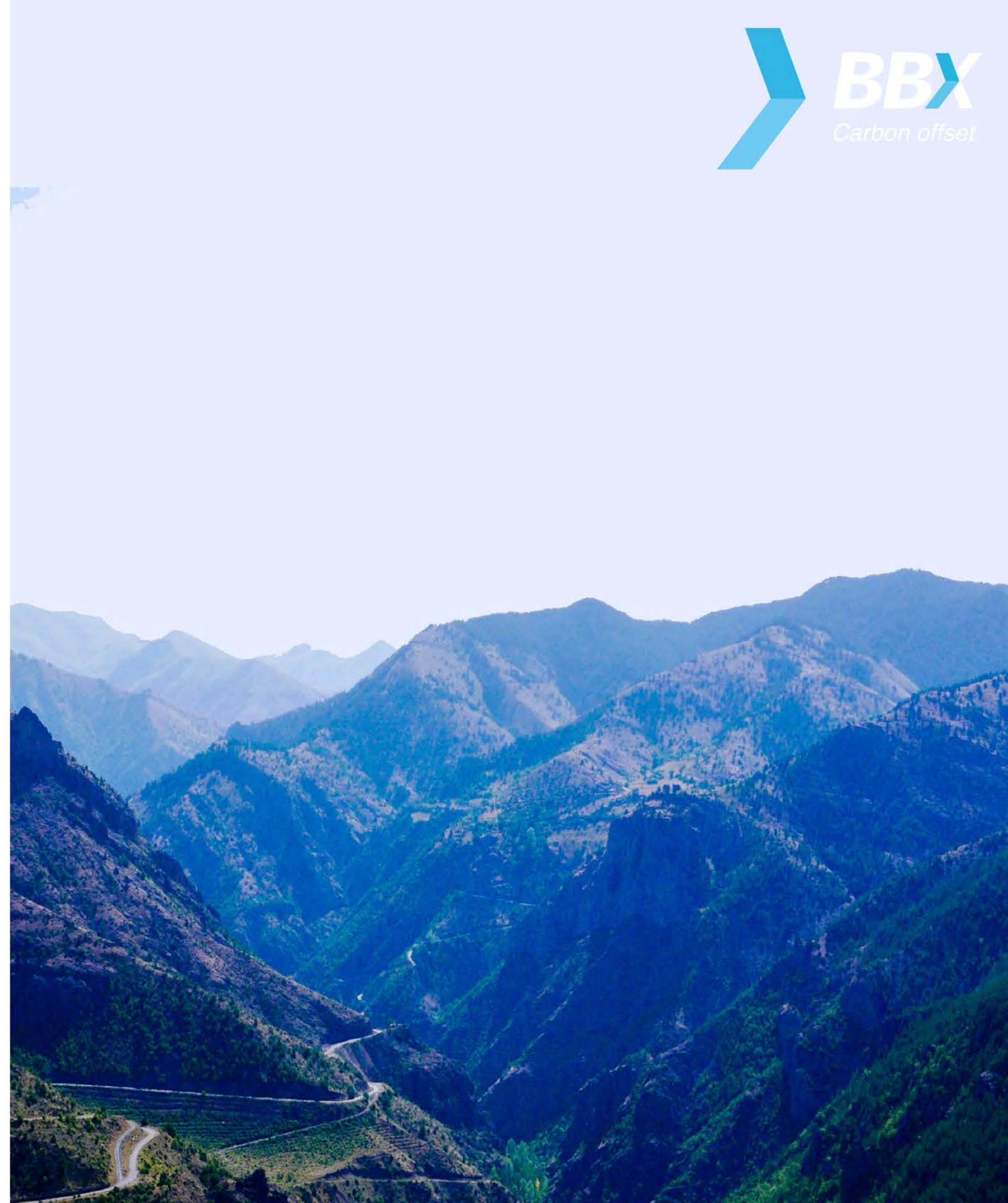


All Carbon credits are Science-backed and certified by recognised bodies such as the UN.



How would you like to fund part or all of the offsets using your unsold inventory or spare capacity?

Not only would you be reducing your carbon footprint but also making your business more efficient.





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**If you want to
know how we can
help your
business become
carbon zero
contact us now**

Thank You

