

NRHG

NOT REALLY HERE GROUP

All Inclusive Advertising Packages



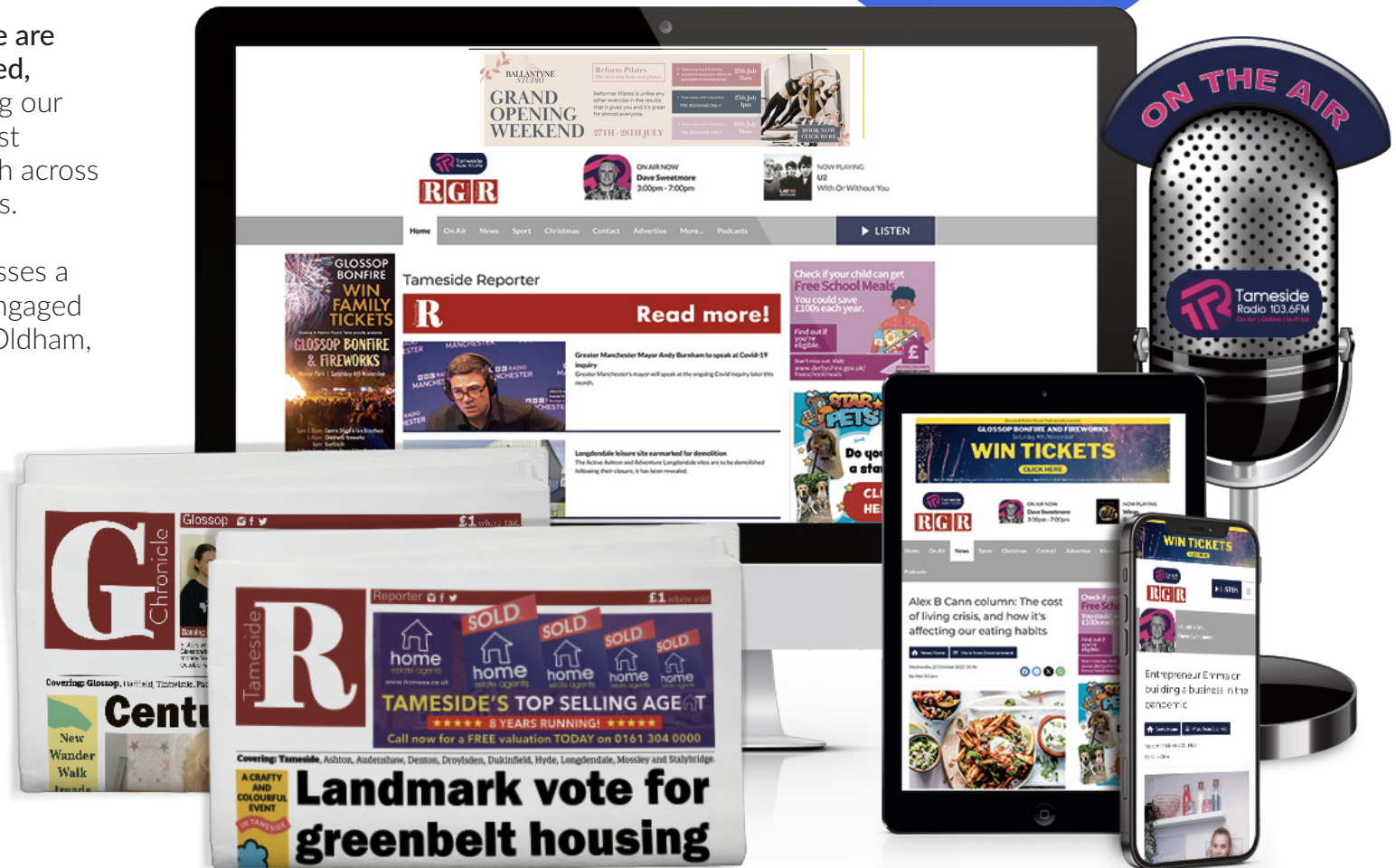
Empowering Your Brand Through Hyper-Local Media

74%

of the population
trusts local
newspapers
& radio

At Not Really Here Group (NRHG), we are proud to lead the resurgence of trusted, community-focused media. Combining our rich heritage with innovative digital-first solutions, we deliver unparalleled reach across print, radio, digital, and social platforms.

Our advertising packages offer businesses a unique opportunity to connect with engaged audiences across Tameside, Glossop, Oldham, and beyond.



Why Advertise with NRHG?



Tailored Advertising Packages

Flexible options to suit your budget and objectives, ensuring high ROI with competitive CPM rates.



Community Connection

Amplify your brand's voice by partnering with NRHG's trusted community-focused media channels.



Hyper-Local Trust

74% of the UK population trusts local newspapers and radio—far exceeding trust in other media.

Build credibility and loyalty through association with trusted NRHG brands like the Tameside Reporter, Glossop Chronicle and Tameside Radio.



Multi-Platform Impact

Integrated campaigns across print, radio, social media, and digital platforms.

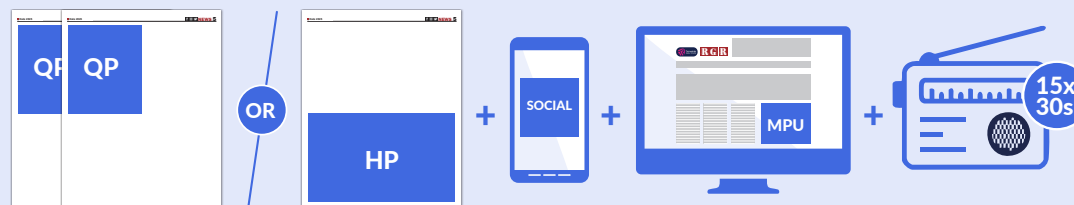
Reach local audiences where they are most active, driving deep engagement and brand recognition.



Advertising Packages

All Inclusive Essentials

- **Print:** 2x quarter-page ads or 1x half-page ad per month across publications.
- **Radio:** 15x 30-second spots weekly during off-peak hours.
- **Digital & Social:** 1x social media post and a website MPU ad (4 weeks)
- **Price:** £500/month
- **Estimated Impressions:** 100,000 (CPM: £5.00)



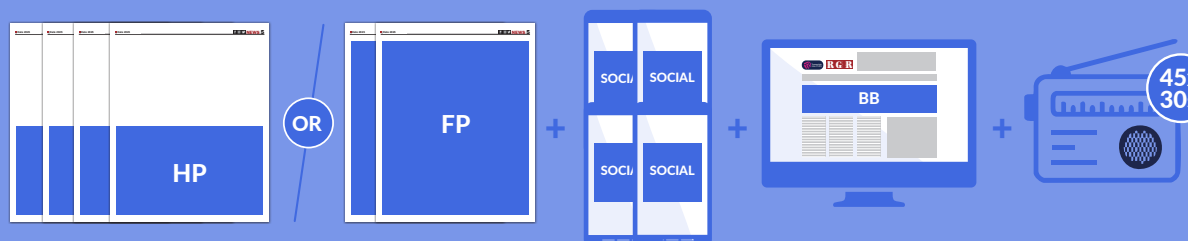
All Inclusive +

- **Print:** 2x half-page ads or 1x full-page ad per month across publications.
- **Radio:** 30x 30-second spots weekly during peak hours.
- **Digital & Social:** 2x social media posts and a website leaderboard ad (4 weeks).
- **Price:** £900/month
- **Estimated Impressions:** 200,000 (CPM: £4.50)



All Inclusive Premium

- **Print:** 4x half-page ads or 2x full-page ads per month across publications.
- **Radio:** 45x 30-second spots weekly during peak hours.
- **Digital & Social:** 4x social media posts and a website billboard ad (4 weeks).
- **Price:** £1,300/month
- **Estimated Impressions:** 325,000 (CPM: £4.00)





Additional Benefits

- **Professional Production:** Expertly designed ads, social content, and campaigns included in all packages.
- **Added Value:** Up to 50% savings compared to standard rates, with optional creative upgrades.
- **Community Engagement:** Each campaign aligns with NRHG's mission to empower local voices, ensuring meaningful impact for your brand.

NRHG

NOT REALLY HERE GROUP

Partner with Us

Be part of the future of hyper-local media. With Not Really Here Group, your brand gains visibility and trust across a vibrant, engaged audience. Let's work together to amplify your message and drive results.



www.notreallyheremedia.com



Contact Us Today

Email: sales@notreallyheremedia.com

Website: www.notreallyheremedia.com