

New London Media, on behalf of the Asian Polo World Cup, Offers you a unique opportunity to reach thousands of decision makers in one place for three days at the...

Asian Polo World Cup 2026

Windsor · June 2026 · A Premier Sponsorship Opportunity

Three extraordinary days of world-class polo at one of England's most iconic venues. Partner with the Asian Polo World Cup and place your brand in front of a high-net-worth, globally connected audience at the pinnacle of the sport.





The Event at a Glance



Dates

3 days of elite competition in **June 26, 27, 28 2025**, across the prestigious grounds of **Windsor**



Scale

Teams and spectators from across **UK, Europe, and beyond** — a truly international gathering



Prestige

The **Asian Polo World Cup** is the premier polo championship celebrating Asian excellence in the sport



Audience

Affluent spectators, dignitaries, polo enthusiasts, and corporate guests from around the world

Why Windsor?



The Perfect Stage

Windsor's immaculately manicured polo grounds draw some of the most discerning spectators in the world. From VIP enclosures to public grandstands, every corner of the venue offers brand-visible opportunities in a luxurious, celebratory atmosphere.

- Iconic, globally recognised location
- Excellent transport links from London
- Premium hospitality infrastructure
- International media attention

Who You'll Reach

The Asian Polo World Cup attracts one of the most sought-after demographic profiles in live sport sponsorship.



High Net-Worth Individuals

Polo's global audience skews affluent. Expect senior executives, entrepreneurs, and investors among the crowd.



International Reach

Players and guests travel from across Asia, the Middle East, Europe, and beyond — offering true cross-border brand exposure.



Multi-Generational Appeal

From polo traditionalists to younger lifestyle audiences, the event draws a broad, engaged, and socially active crowd.



Why Advertise on Screen at Live Events?

→ Captive Audience

Spectators are relaxed, attentive, and present — far more receptive than online scroll-past audiences.

→ Premium Context

Your brand appears within the frame of a world-class sporting occasion, elevating perception by association.

→ Repeated Exposure

Multiple plays across three days means the average attendee sees your message several times — driving memorability.

→ No Ad-Blockers

Live screen advertising is unfiltered and unskippable — your message lands every single time.



What's Included in Your Package



Full-Screen Digital Ad

10-second spot on large-format screens throughout the event venue — maximum visual impact.



3-Day Rotation

Your ad plays continuously every 3 minutes across all three days of competition on a split screen with the live action



Tickatack Logo

Your scrolling Tickatack logo will be displayed continuously along the bottom of the 28 sqm screen throughout all three days of the event



Step and repeat banner

Our team will place your logo on the step and repeat banner whilst people are being interviewed.

Be Part of Something Historic

"The Asian Polo World Cup is more than a sporting event — it is a celebration of culture, heritage, and excellence. Your brand deserves to stand alongside it."

The Asian Polo World Cup is a landmark occasion that unites nations through the sport of kings. For sponsors and advertisers, it represents a rare opportunity to connect with an influential, global audience in a setting of unmatched prestige. Spaces are limited — securing your screen advertising partnership early is strongly advised.

❑ Limited advertising slots available for June 2026 Early commitment is recommended.

