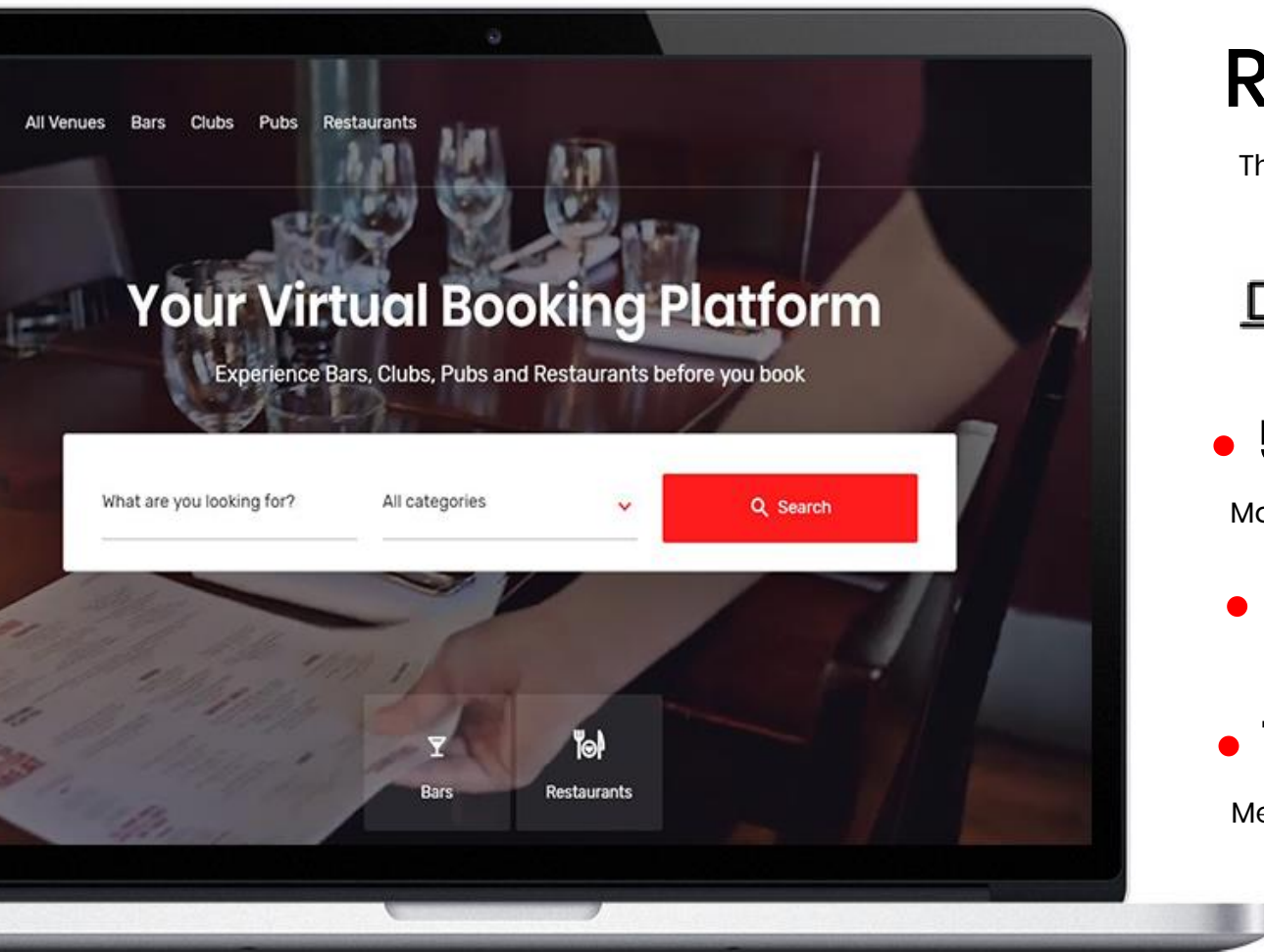




R

ezurvite



Rezurvit.co.uk

The world's first virtual tour booking platform

 **The facts**

- **500k+**
Monthly unique users
- **1500**
Venues
- **15000**
Members

The demographic

- 35

Average age

- £40k+

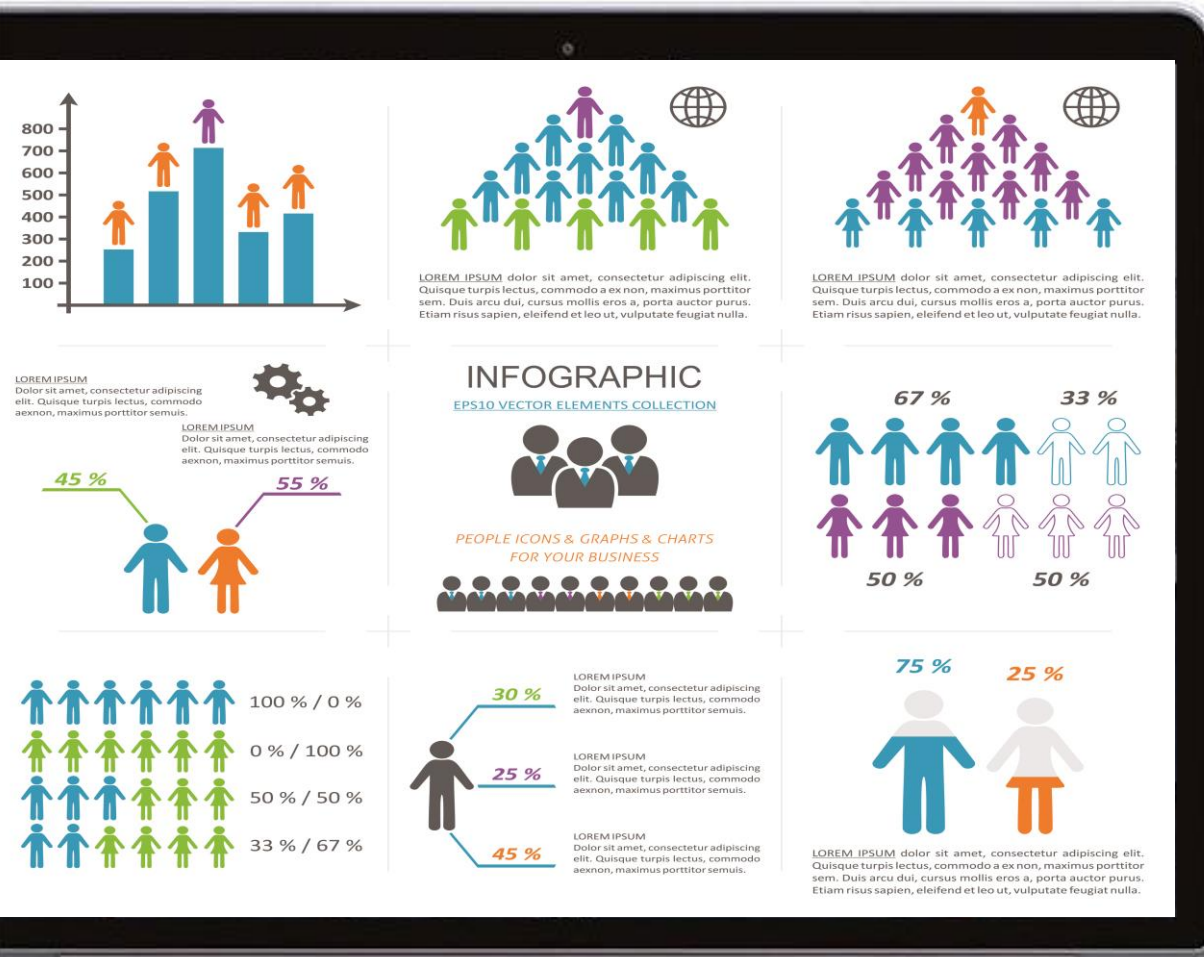
Average salary

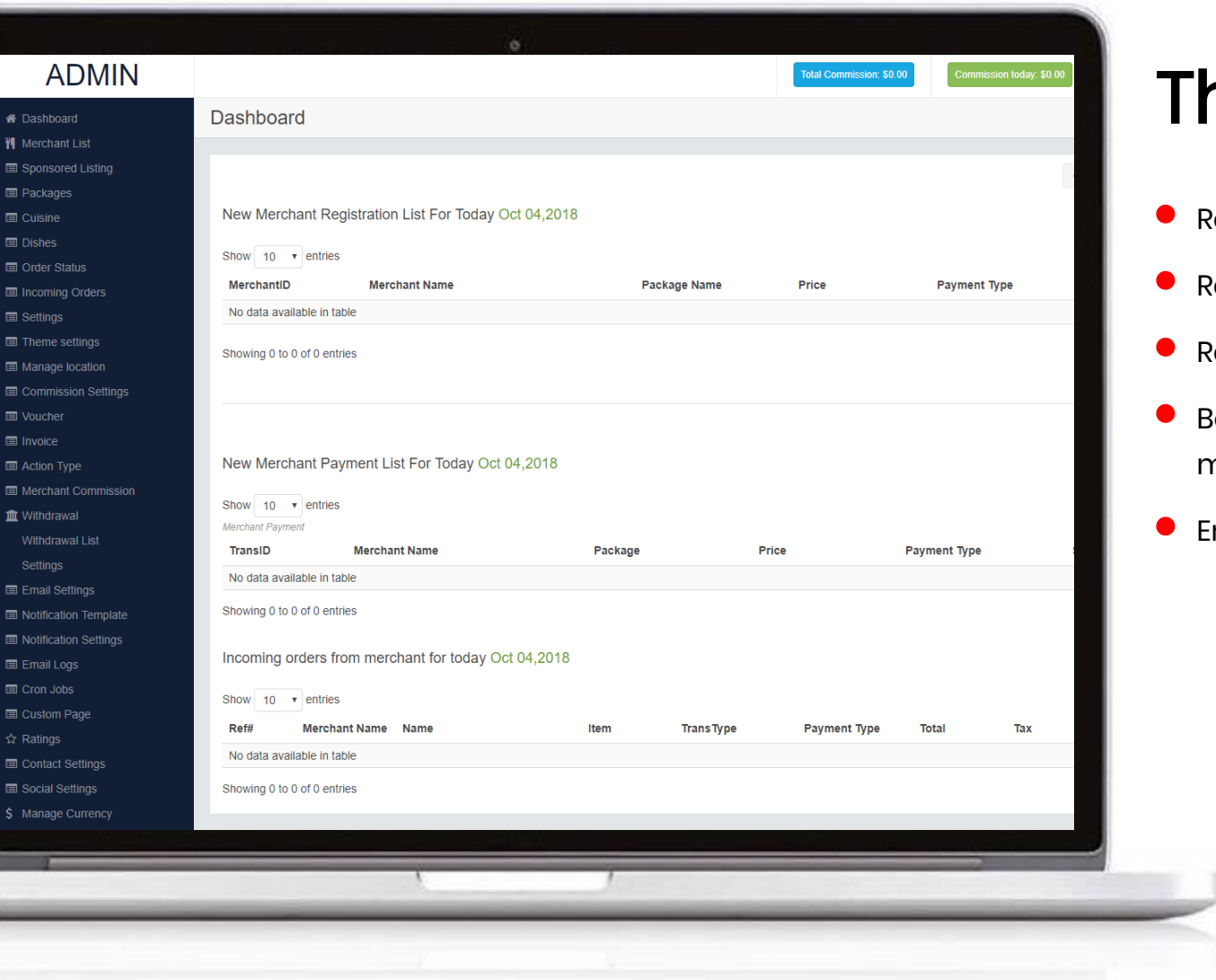
- £300k

Net worth

- 40%

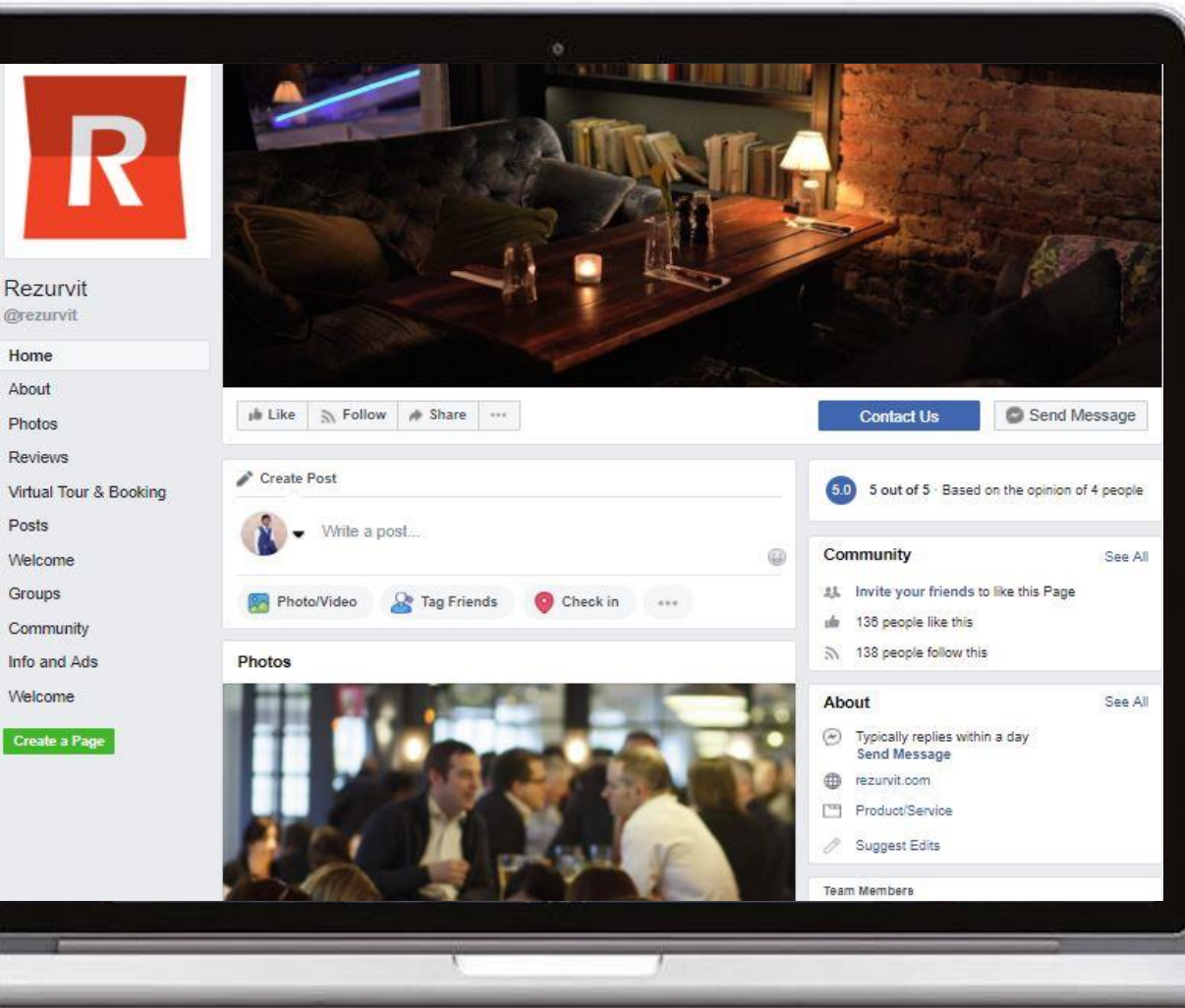
Of users are of Management level





The platforms

- Rezurvit.com
- Rezurvit app iOS
- Rezurvit app Android
- Bookings.rezurvit.com (booking management system)
- Email marketing



Social media audience

(Across Rezurvit and strategic social partners)



● 51,000+

Followers



● 54,000+

Likes



● 50,000+

Followers



THIS WEEK IN LONDON



OCTOBER: HERE'S HOW IT'S LOOKING

Before we bring you Halloween's most haunting events? We're highlighting the rest of what October has to offer, from an Only Fools and Horses dining experience to a pop-up Cuban party.

[Read More »](#)

Email Campaigns

- Email marketing campaigns to targeted demographics
- Frequent newsletter



Social marketing

- Partnerships with a team of 30 digital marketers, powering PR and Social



Gamification

- In-game advertising
- 20k of rewards available per month
- Huge viral potential

Corporate Outreach

Keyword	URL	Volume	Title Grade	Content Grade	Speed	Engagement	Internal Links	Ext. Links	PA	G Desk Rank	G Mobile	organic visits *
Roses	/roses	118-300K	95/100	60/100	3.2s	High	1,056	35	82	#3	#4	15,000
Daffodils	/daffodils	11.5-30.3K	90/100	55/100	4.5s	Med	82	3	63	#14	#12	400
Tulips	/tulips	30.3-70.8K	65/100	65/100	5.7s	Med	19	2	55	#7	#10	900
Paisies	N/A	30.3-70.8K	70/100	55/100	10.1s	Low	16	4	58	#9	#27	300
Carnations	N/A	11.5-30.3K	75/100	40/100	5.5s	Low	14	7	61	#15	#10	150
Lilies	/lilies	30.3-70.8K	90/100	75/100	2.3s	High	109	11	80	#5	#3	1,200

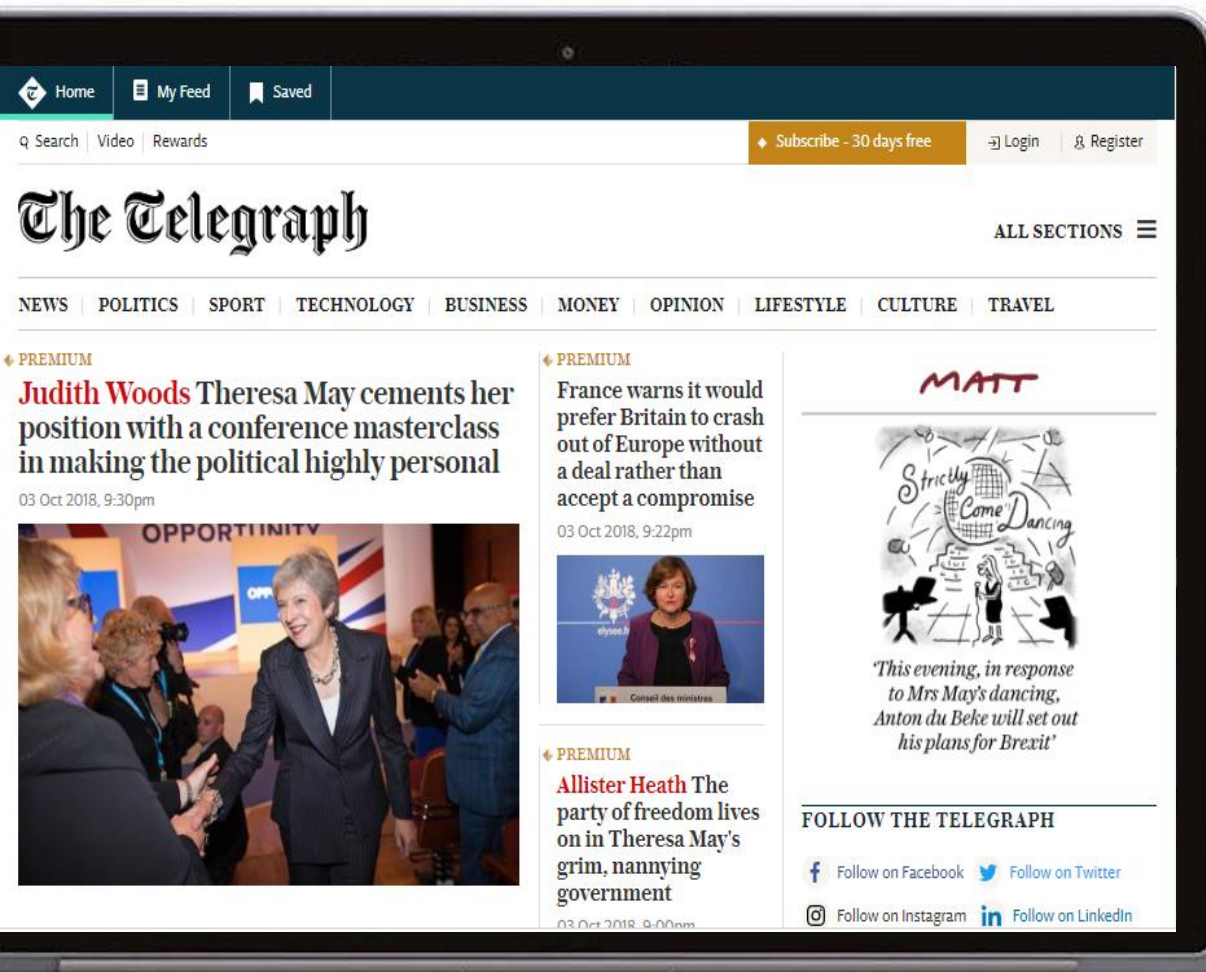
* Other columns to consider:

- Anchor text
- GSC CTR
- Difficulty
- CTR opportunity
- KW Potential
- Importance
- Pg-level conv. Rate

How to Use This Map

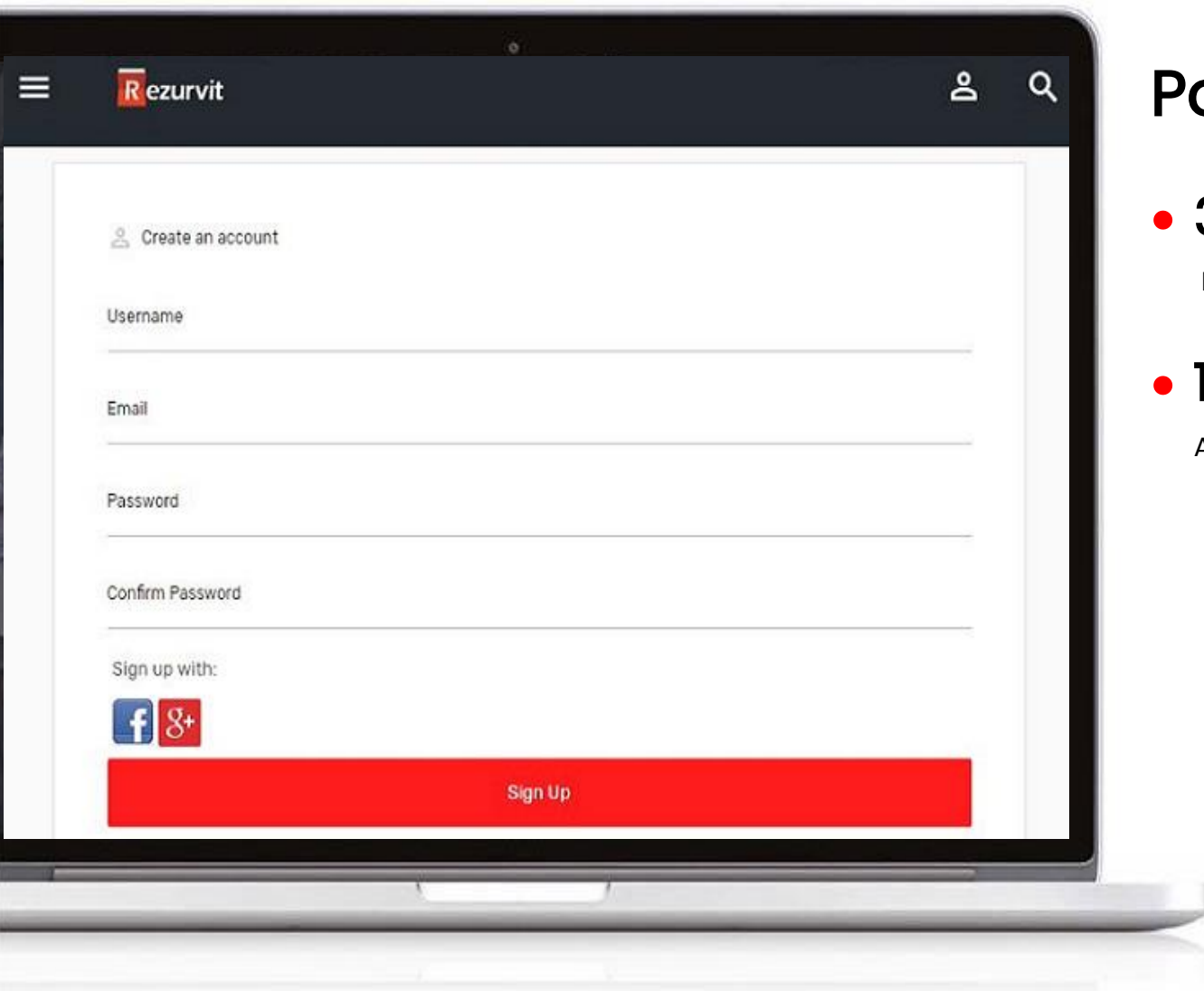
- 1) Identify KWs w/o Content
- 2) Identify On-Page Opportunities to Improve
- 3) Identify Content w/o Intentional KW targeting
- 4) Identify Link Building Needs
- 5) Prioritize Focus + Work

- 8 strong sales team targeting geographic clusters
- PA and event manager incentives
- Targeted corporate outreach of **750,000**



Strategic Partnerships

- The Telegraph
- Shortlist
- Others TBA



Post launch audience

- **300,000**

Members

- **120,000**

Active members (> 5 bookings per year)



The rates

£10k per month for 3 months, total of £30k

This includes the following:

- Billboard (970x250px)
- Double MPU (300x500px)
- Leader board (728x90px)
- MPU (300x250px)