



# Become a golf coach

## Qualify as a recognised golf coach

Do you love golf and want to inspire others to play better, do you want to wake up every morning knowing your day is going to be rewarding, engaging, satisfying and successful. Do you want to live a healthy lifestyle helping others, then become a golf coach. Turn your dream into a reality giving you the potential to earn even more than you were in your previous career, because you love coaching.

### Benefits

- ✓ The freedom to **work, when and where you want**
- ✓ Skills allowing you to **coach anyone from beginner to tour player**
- ✓ The opportunity to truly **make a difference**
- ✓ **EXTRA income**

### What else is in it for you?

- ✓ A complete turn-key system to set up your first coaching practice
- ✓ Easy to follow structured coaching
- ✓ 1-2-1 technical support and back-up for all challenges
- ✓ Support documentation for your coaching practice
- ✓ On-going training and support
- ✓ Operate your own coach training business within a year\*
- ✓ Marketing support guaranteeing an endless stream of new clients
- ✓ Website "**find a coach**" facility, driving clients directly to you
- ✓ Membership of a worldwide organisation
- ✓ Brand support with your start up

### Unique skills you will learn with the Level 3 – Certification of Excellence

- ✓ Advanced philosophies & strategies that deliver results
- ✓ The **secrets** of feedback not taught anywhere else, meaning you have a unique advantage giving **your clients the potential to learn anything**
- ✓ Lesson process & structure, offering you maximum effectiveness
- ✓ A comprehensive understanding of the current market place

The skills and talents required to be an outstanding golf coach are different from those of a player. You can learn easily and quickly when following our guidelines but we will support you at whatever pace you want to progress.

Please click on this link [http://youtu.be/oQlquN\\_jLS0](http://youtu.be/oQlquN_jLS0) which may encourage you to want to know more. There is also a wealth of information on our ppgcoach YouTube channel.

Call our head of training and recruitment Peter Hudson, on 07939584010 to discuss the various options and allow him to discover a little more about you and your goals.

**Enrol in the next 14 days & save over 30% or discover how to receive level 1 for FREE!**



# Levels of qualifications

## Level 1

The information in this stage will introduce you to the unique skills and techniques required to be an effective coach and introduces coaching and marketing processes that guarantee your financial success.

- **Benefit;** Understand the absolute essentials of becoming an effective coach
- **Qualification:** WGTF of GB & I Level 1

## Level 2

After amassing the essential coaching knowledge at level 1, level 2 is your practical opportunity to learn from the feedback of your mentor and peers.

- **Benefit;** Able to provide lessons and learn from your client's feedback. It would be possible to continue to learn organically and be successful.
- **Qualification:** WGTF of GB & I Level 2 & Level 3 practitioner

## Level 3

Starting level 3 means you have fully embraced our philosophies and have been recognised as having the necessary traits and characteristics of an outstanding golf coach. You will be measured by the success of your case studies.

- **Benefit;** Your success and career as a golf coach is guaranteed, plus you can take advantage of the YGA brand which will include V1 branded academy
- **Qualification:** WGTF of GB & I Level 3, ABC level 3 vocational award in coaching Golf

## Level 4

You will acquire specific expertise that will continue your development and allow you to move to elite level coaching, whether with tour players or in your own niche.

- **Benefit;** Elite coach status means you should experience unlimited demand
- **Qualification;** WGTF of GB & I Level 4 & Mastery, NLP Practitioner and Master SNLP, the Golfing machine GSM Level 1 & 2, TPI or Paul Chek Practitioner

## Level 5

Learn to deliver the skills you have amassed as a mentor and set up your own training franchise.

- **Benefit;** Influence others changing their lives for the better
- **Qualification;** WGTF of GB & I level 5,



# Invest in your future

from Feb 1 2018

## Membership

- No contract required, £15 a month by standing order

## Level 1

- Joining fee to the WGTF of GB & I
- Training manual
- Pre-course work of approximately 30 hours
- Recommended reading list
- Pre-course on-line training approx. 30-50 hours (recorded for review)
- Pre-course on-line interactive training approx. 9-10 hours (recorded for review)
- Complete in your own time

**Awarded level 1 certification when benchmarks achieved .....£797**

**Additional option, 16 week Guided development .....£297**

## Level 2

- 5-day residential training, (choice of UK and EU & USA locations)

**Awarded level 2 certification when benchmarks achieved.....£1,297**

## Level 3

- 1-2-1 coaching while completing case studies
- 1-2-1 support creating and marketing coaching practice
- Group interactive training
- Post-course practice and further performance assessments
- 1 day final assessment (except when abroad)

**Awarded level 3 certification when benchmarks achieved.....£697**

## OPTIONS:

**Invest in all Levels inc,16 week guided (save over £1k).....£1,997**

Version 7 \* terms and conditions apply

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## **In depth stage information**

### **Level 1: Completed from home, everyone starts here**

There is obviously a range of skills and techniques to learn in gaining any level of our qualifications. Stage 1 offers you the incredible opportunity of discovering innovative methodologies, techniques and unique processes necessary to help anyone become an outstanding coach. Every single piece of information you will need to learn to qualify to Level 3 is included in this section. Levels 2 and 3 solidify your learnings and offer you the chance to practice, receive expert feedback and attain your elite coaching qualification should guarantee your success.

Video footage captured from previous and live trainings as well as specially recorded seminars mean you will learn the essentials from the comfort of your own home. You will also profit from attending three, 2-4 hour on-line interactive conferences and seminars. Here you will mix with your fellow trainees and have any questions answered while discovering many more to ask. You will complete stage 1 from home to ensure you have understood these bench marks before moving on to the residential stage.

Level 1 includes cutting edge technologies and systems, leaving you leaps and bounds ahead of the opposition, guaranteeing you the potential of an incredible return on your investment whatever the future holds for you.

You can start level 1 immediately and when completed satisfactorily you will be awarded your 'Level 1 Certification in Golf Coaching' and be ready to join the residential level 2 stage.

This can also be completed by enrolling on our 16 week guided training, working 1-2-1 and on-line. There are 2 of these trainings annually.

### **Level 2: 5-Day Residential\***

Now possessing the essential knowledge, it is time to solidify and practice those skills learnt in stage 1 while discovering the level of expertise in these skills required to be effective.

The practical application and feedback you receive now will help accelerate you rapidly to a high level of competence which any client recognises immediately as unique and highly professional. There are many assessment criteria all of which are achievable.

This residential stage may be the most intensive period you have spent learning in a lifetime. The camaraderie starts to build through your communication during stage 1 and from day one until the end of your coaching journey, you will make friends for life. Each day will be full of incredible learning experiences which you will recognise as life changing opportunities and essential for your future role as a golf coach

Each session brings new and exciting insights into what you thought you already knew and understanding and feedback to what you do actually know.

Everyone can succeed first time in gaining their Level 2 practitioner qualification, especially when your preparation has been thorough as set out on this residential course.

When this stage is completed satisfactorily you will be awarded our 'Level 2 certification in Golf Coaching' and given WGTF of GB&I Level 3 Practitioner Golf Coach' status.

### **Level 3: Full Certification\* Your new career starts now!**

Completed at your own pace, (minimum 1 month and can take up to 1 year) this stage involves further home study, acting on agreed personal coaching improvement plan, delivering case studies for assessment and continuing to communicate on a regular basis.

Also, joining interactive on-line discussion groups and training before attending a final one day, practical assessment where you are awarded your fully qualified status. You will also receive 1-2-1 personal support in setting up your coaching practice both on-line and face to face meetings.

You can now claim your level 3 vocational award in coaching golf which is recognised internationally. It is also the level of qualification required by UK sports for coach to claim liability insurance and legal protection.

Once you are awarded your WGTF of GB&I Level 3, we guarantee you have the necessary skills to satisfy every client while enjoying the rewards you deserve.

\*Levels 2 and 3 can also be achieved using a 1-2-1 online process for those abroad

### **Level 4: Elite Coach**

We offer this qualification to those who want to become highly effective, and outstanding coaches, and to be considered in the top 5% of the world's most result orientated coaches.

This standard guarantees your income whether you are working on your own or as an YGA coach, using our recommended locations or working in events, hotels, and schools or at your own individual practice.

There are two stages to Elite coach status, one is achieved by completing our internal training and the other by attending external certifications delivered by experts in the industry which we have learnt from and respect. It is a requirement when investing in a WGTF of GB&I franchise.

At present these qualification include;

Internal qualifications:

- NLP in Golf Practitioner
- The Golfing Machine
- Faults and fixes
- The Inner Game

- Alexander technique
- Golf Biomechanics
- Club Fitting

Plus full adherence to all of the client charter criteria

External qualifications:

- The Golfing Machine level 1&2
- Trackman (or similar)
- Instinctive Golf
- Mac O'Grady 3 day School
- NLP Golf Master Practitioner
- Bio-Mechanics; Paul Chek or Titleist, Performance Institute level 1
- Target Orientated Golf
- Aimpoint
- Golf hypnosis

It is easy to imagine your successful future with the above knowledge adding to that you have already gained through existing experience.

### **Level 5: golf coach trainer Franchise**

This is for the visionary who knows what they want from the start. This is a complete turn-key operation where you set up your own business with a guaranteed location or niche market model. Eventually all WGTF of GB & I training will be conducted by coaches like you.

We believe that any one can attain the skills for training golfers to become golf coaches and natural evolution decrees that when you first start your stage 1 training some will already be thinking they could aspire one day to become the trainer. We are convinced this is how it should be and believe there is no reason why you could not be running your own business training golfers to become golf coaches as soon as your focus on the task.

You could easily be earning upwards of £50k just working 5 weeks a year. We supply all the material, a turnkey operation and onsite support during each training session, especially during your first 3 stages. You can decide to operate in a certain area or niche. You may decide to deliver your level 3 on a 1-2-1 bases, setting the investment at whatever level suits your business model, its entirely up to you. You will attend a minimum of 5 Level 1 & 2 training sessions, delivering the last two with supervision and three stage 3 certification trainings delivering the last one yourself. You will also need to have completed your elite training certification both internally and externally. You can decide your time frame or even decide to make it a 5 year project building for your future.

# Course Schedule 2018

| <b>Stage</b>                           |                                      |                                  |
|--|--------------------------------------|----------------------------------|
| 26-30 Jan 2018                         | 5-Day Stage 2, Level 3               | Orlando, USA                     |
| 1-4 Feb                                | 5-Day Stage 3, Level 3 Qualification | Orlando, USA * Only one per year |
| 5 Mar for 16 weeks                     | Guided Stage 1                       | Live interactive on-line         |
| 14-18 Apr                              | 5-Day Stage 2, Level 3               | Vilamora, Portugal               |
| 18-22 Jun                              | 5-Day Stage 2, Level 3               | Birmingham, UK                   |
| 10-14 Sep                              | 5-Day Stage 2, Level 3               | Birmingham, UK                   |
| 5 Nov for 16 weeks                     | Guided Stage 1                       | Live on-line                     |
| 3-7 Dec                                | 5-Day Stage 2, Level 3               | Vilamora, Portugal               |
| <b>NLP AND HYPNOSIS Certifications</b> |                                      |                                  |
| 17-23 Sep 2018                         | NLP Golf Practitioner OTP            | London or Alicante TBA           |
| <b>Miscellaneous</b>                   |                                      |                                  |
| 20-21 Apr 2018                         | The Golfing Machine OTP              | Alicante, Spain                  |
| 13-14 June                             | Instinctive Golf OTP                 | Alicante, Spain                  |
| 2-3 Oct                                | The Inner Game OTP                   | Alicante, Spain                  |
| 25-26 Oct                              | GB&I & European Cup                  | Celtic Manor                     |

OTP, open to the public.